

# CA IT Asset Manager: Asset Portfolio Management

CA IT ASSET MANAGER HELPS YOUR ORGANIZATION MANAGE COST, MITIGATE RISK AND INCREASE EFFICIENCY BY HELPING TO MANAGE IT ASSETS ACROSS THEIR LIFECYCLE — FROM PLANNING AND REQUISITIONING TO RETIREMENT AND DISPOSAL.

## Overview

CA IT Asset Manager provides asset portfolio management capabilities that are designed to help you manage technology assets that your company owns, leases or licenses. It empowers you to optimize your IT asset base, improve decision processes and streamline other asset management processes. The overall objective is to help you lower the cost of technology investments, increase ROI and bring IT resources into line with core business objectives.

## Benefits

CA IT Asset Manager helps you identify unused or underutilized assets and maverick purchasing. It increases and optimizes utilization, decreases the risk of software license non-compliance fines and penalties and eliminates overpayments on invoices. As such, the solution improves your decision-making processes, mitigates risk and supports industry best practices, such as ITIL®, for total, precise asset portfolio management.

## The CA Advantage

CA IT Asset Manager is a comprehensive asset and financial management solution that tracks each of your assets through its entire lifecycle, from initial purchase through final disposal. CA is the only vendor offering these capabilities in a single integrated, easily deployed solution.

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## Control Rising Costs and Improve Asset Efficiency

Once your basic IT management needs are met — auto-discovery, physical and logical mapping, setting thresholds for generating alerts and alarms — it's time to turn your attention to amassing a precise accounting of all the IT assets present in your IT environment. That includes coming to grips with the myriad of purchasing and leasing contracts that define the parameters of legal IT asset usage, as well as detailing your organization's financial obligations.

Whether it's managing software licenses or adhering to contracts regarding hardware usage rules, asset portfolio management is among the most important tools in your overall IT management strategy. To help you get the most out of your scarce IT dollars, CA IT Asset Manager (CA ITAM) provides extensive asset portfolio management capabilities that can help you streamline the task of managing contracts, lease and maintenance agreements by computerizing many of the tedious, manual tasks associated with contractual paperwork. And it can help assure that you pay only for the products and services specified by contract.

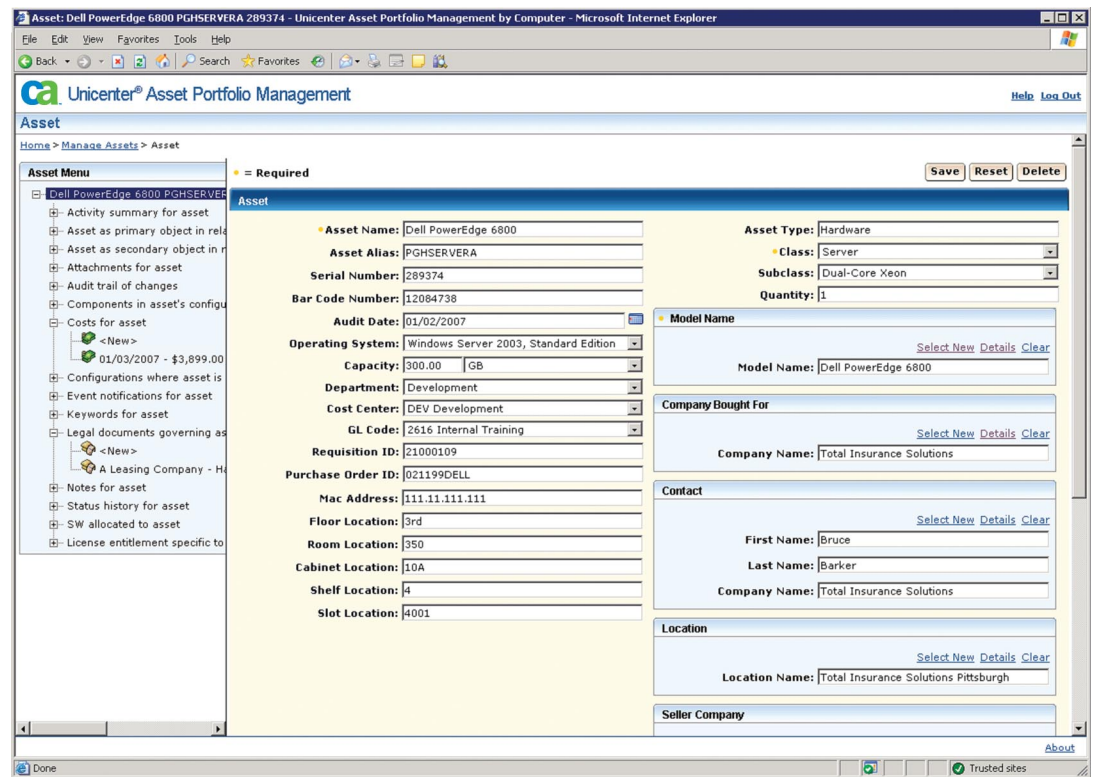
It identifies all the elements in your IT environment and stores precise data on everything from software release versions to license terms and maintenance contracts. As such, CA ITAM helps you determine precisely what you're paying in software fees, and helps you reallocate underutilized assets.

CA ITAM also helps you reduce the risk of unintentional non-compliance and manages service contracts and vendor relationships. It improves decision-making processes because you finally have the information necessary to gain an accurate picture of all your IT assets and their associated usage rules. And because your knowledge of the IT infrastructure is now complete and accurate, you can begin to implement industry-accepted best practices for total asset management. Ultimately, by deploying CA IT Asset Manager and using it to its full potential, you will almost certainly lower the cost of current and future technology investments.

FIGURE A

Easy access to key demographic information — everything from original purchase order number to physical location — helps manage the ownership of an asset and defines the terms, conditions and restrictions governing its usage. Menu items on the left provide specifics on the asset's vital signs — such as status history or service outages over time, configuration and component details and activity summaries — as well as on legal issues such as leasing terms, software licenses and authorized usage limitations. You can also generate audit trails to get precise information on charges accrued by individual business units for each IT device or service they use.

ASSET PROFILE OVERVIEW



## CA IT Asset Manager: Control Rising Costs and Improve Asset Efficiency

The asset portfolio management capabilities of CA IT Asset Manager help give you a thorough understanding of the true costs of your IT asset base. The solution helps you rein in spiraling IT costs and boost ROI by identifying underutilized software and hardware assets, spotting license violations, improving hardware usage profiles, managing contracts and usage patterns and minimizing the risk of software audits uncovering illegally used applications. CA ITAM delivers several key features and associated benefits, among them:

**FINANCIAL MANAGEMENT** Understanding the financial impact of your asset base enables you to decide what costs are relevant to your business. CA ITAM tracks and categorizes all asset-related expenditures, including historical, current and projected costs, to help you analyze their financial impact.

- **Payment Streams** Automatically build payment streams based on the terms of the contract, such as recurring periods and escalation percentages, letting you know how much has been paid and identifying future financial commitments. CA ITAM then automates financial analysis of asset costs using the information generated by payment streams.

- **Invoice Reconciliation** You can verify vendor invoices through the invoice reconciliation wizard. It compares the physical invoice with the expected payment due based on historical payment streams.
- **Automation** Automates notification for maintenance renewal dates, cancellation deadlines, payment due and lease expiration dates.

**VENDOR MANAGEMENT** Take control of your vendor relationships by understanding their interdependencies between your organization and among one another.

- **Detailed Profiles** Compile detailed information about the vendors with which you do business, including contact information and their relationships to other companies.
- **Complete Relationship Information** Leverage your buying power by gaining complete information about total dollars spent, as well as what you will spend with a vendor during a given year.

**CONTRACT MANAGEMENT** After negotiating contracts with your vendors, the paperwork is often put in the filing cabinet and the terms forgotten. Making contract information easily accessible enables you to properly administer the terms of an agreement.

- **Document Types and Templates** Manage any type of document that is relevant to your business, create contract templates and standardize on terms and conditions for easy reporting and analysis.
- **Attachments** Link scanned or electronic images to contract profiles, enabling you to quickly access the original document.
- **Relationships** Relate all the pertinent agreements and costs associated with vendor contracts to understand the entire deal at a glance.

**SOFTWARE LICENSE MANAGEMENT** Prepare for a software audit with accurate ownership information. You can realize additional cost benefits by avoiding unneeded software purchases, avoiding penalties incurred from non-compliance and redeploying unused software licenses.

- **Detailed Software License Profiles** Track all aspects of a software license, including usage rights, payment history, purchasing information, physical location of hard copy license agreements or images of relevant license and payment documents required by an audit.
- **License Compliance Views** Quickly view the number and type of licenses you own and compare that to actual software deployment throughout your environment, which is automatically discovered and inventoried by CA ITAM.
- **Entitlements** Record the entitlement under each software license, a description of how you are allowed to use the software. If you have a site license, link the license to the appropriate location. You can then view all the licenses bought for a specific location or, conversely, you can view all the locations covered by a specific license.
- **Software Content** CA ITAM now shares the same 13,000 software titles with CA IT Client Manager. CA's website provides these titles as downloads.
- **Software License Compliance** CA ITAM reconciles software usage and license agreements to ensure your company is in full compliance with the terms and conditions of all software licensing documents.

**ASSET IMPACT ANALYSIS** Viewing interdependencies among assets allows you to easily see their relations to one another, giving you a better understanding of the impact change could have on your environment.

- **Relate Objects** Establish links between items and models, assets, companies, individuals and legal documents, which can be viewed, queried or included in a report hardcopy. Define relationships based on your organization's needs.
- **Prepackaged Relationships** Use predefined relationships to determine the impact of change, such as which hardware systems will be affected by a software upgrade.

**AUTOMATED IT PROCESSES** Automate your IT asset management processes and manage costs, improve data accuracy and increase efficiencies.

- **Rules-Based Notifications Between People or Other Systems** Use rules-based notifications to proactively alert your IT staff, or other computer systems, of critical dates that require action. For example, CA ITAM automatically flags events that trigger the onset of processes or activities that may result in changes to a database.
- **Escalations** CA ITAM provides an escalation feature that ensures that if someone ignores a notification or is absent from the office for an extended period of time, the solution forwards the memo to others in the organization who can take appropriate action.
- **Web Services** CA ITAM Web services provides secure access to data and simplifies integration by allowing customers to leverage a range of open standards, including XML, SOAP and WSDL.

**COMPREHENSIVE DECISION SUPPORT** Making asset information easily available means faster, better decision-making and management of IT assets.

- **Advanced Search** CA ITAM supports organized reporting that enables you to easily retrieve, format and distribute information from the data repository.
- **Intuitive Interface** Using an ad hoc query tool with an intuitive interface, you can select the fields required; the query tool will automatically create the correct SQL script. It also enables you to generate customized data views in a simple, exportable spreadsheet format.
- **Graphical Data Mapper** CA ITAM has integrated Advantage Data Transformer (ADT), a full featured data mapping/ETL tool, to help you build data transfer jobs for one-time or recurring data loads or updates to and from CA ITAM.

PRODUCT	FUNCTION	FEATURES	BENEFITS
CA IT Asset Manager: Asset Portfolio Management	Helps manage costs, mitigate risk and increase efficiency by managing the lifecycle of IT assets from planning and requisition to retirement and disposal.	<ul style="list-style-type: none"> <li>• Asset Lifecycle Management</li> <li>• Financial Management</li> <li>• Contract Management</li> <li>• Software License Management</li> <li>• Asset Reconciliation</li> <li>• Asset Impact Analysis</li> </ul>	<ul style="list-style-type: none"> <li>• Leverage the existing asset base</li> <li>• Timely and informed IT decisions</li> <li>• Properly administer terms of agreements</li> <li>• Mitigate risk of a software audit</li> <li>• Ensure efficient use of IT assets</li> <li>• Identify and leverage relationships among IT assets</li> </ul>

## The CA Advantage

To understand the true costs of your IT investments — from initial purchase to final disposition — you need an accurate inventory of your entire IT infrastructure. You need precise information on the requirements and limitations of software licenses, details of vendor contracts, how assets are actually being used and your ongoing financial obligations. You need actionable data on the potential impact of change if you expand hardware and software capabilities. And you need a thorough understanding of the relationships among IT assets and how those relationships affect overall IT performance and reliability.

These are not trivial concerns; companies are increasingly turning to IT to provide key strategic capabilities, differentiate them from the competition and help maintain and sharpen their competitive edge. That's why IT asset portfolio management is rapidly becoming indispensable to organizations worldwide. Among many available options, CA IT Asset Manager has become the product of choice for advanced, cutting-edge IT organizations. And that's why you should consider the advantages of this solution and how it can simplify and automate your most complex and time-consuming asset management functions.

### CA Services

An important part of CA's leadership in the IT asset management marketplace is the dedicated team of professionals in CA Services. Whether your implementation is out-of-the-box or requires modification to meet your business needs, CA Services lowers your risk by utilizing the CA IT Asset Manager Deployment Playbook for each engagement. The Deployment Playbook leverages years of customer delivery successes into a repeatable deployment methodology, workflow and best practice. By delivering these standardized implementations, you can achieve faster time-to-value with your CA solutions.

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## Next Steps

Businesses today have realized that IT is a critical strategic advantage in their ability to remain competitive. CA IT Asset Manager helps you automate many time-consuming administrative tasks so that you can focus your IT department's resources on strategic business requirements and play a key role in sharpening your company's competitive edge.

Discover how the asset portfolio management capabilities within CA IT Asset Manager deliver vital information that helps your IT staff perform their jobs more efficiently and thoroughly.

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To learn more, and see how CA software solutions enable organizations to unify and simplify IT management for better business results, visit [ca.com/products](http://ca.com/products).