

## CA maintains focus on info governance with records management and archiving updates

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### Event summary

- CA has announced CA Records Manager 12.6, its federated records management product. This release has improved identification, collection and preservation capabilities for distributed data.
- The company has also beefed up its Microsoft SharePoint integration to support the full updated DoD specification; it claims in-place records management for SharePoint is a big driver for adoption.
- While CA Message Manager 12.6 will come later this year, CA has announced that CA DLP 12.0 (formerly Orchestria) will be integrated with the email archive for supervision and policy capabilities.

### The 451 take

CA has done a lot to raise its profile in information governance, and CA's broader focus on governance from a data security, access control and identity management perspective may benefit it in information governance as well. The announced integration of CA DLP with the next release of CA Message Manager is case in point. Data protection and information governance remain pretty separate, although both benefit from data analysis, classification and policy automation. If CA DLP can be used effectively for compliance, information governance and data protection of email, it may help customers start to bridge those areas, which could be particularly useful since CA can also tie in the formal records management as appropriate.

### Details

**CA Inc's** Message Manager 12.6 won't be formally announced until later this year, so we won't comment on the specifics of that announcement here. As part of the CA DLP 12.0 release, though, CA has announced it will replace the email supervision capabilities formerly found in CA Message Manager with a CA DLP integration. CA DLP is based on the **Orchestria** acquisition CA made at the start of this year. CA used to compete with Orchestria when email archiving deals had particular data classification or compliance requirements. CA can now apply this technology to manage email policies (e.g., emails that match XYZ query need to be quarantined, reviewed or deleted). The new CA DLP product can apply more sophistication in policy management in granularity than CA Message Manager did on its own, although this now requires that customers purchase CA DLP

separately. CA also hopes to apply this technology with records management (e.g., classify, declare, etc.) in the future, but has not announced a timeline yet.

Even so, CA Records Manager 12.6 does have improvements in data identification, collection and preservation. New features are available via the Discovery and Retention Manager module CA released in 2008, although they could be used for other use cases. Since CA Records Manager supports federated or in-place records management, it already manages retention and disposition policy on distributed data and supports in-place legal holds for data in managed repositories. It has its own search technology for running queries to identify distributed data for specific legal matters or other queries. The product will now be able to automate those searches, so once they are set up, they can be run repeatedly (according to a schedule), with appropriate actions (e.g., collect, hold, tag) applied to any newly identified data in an ongoing fashion. These are rules-based queries; the CA DLP technology may add more sophisticated analysis capabilities down the road.

### **Competitive landscape**

CA competes for deals in archiving and records management – both separately and when they are viewed as part of broader governance strategies; it claims to find its combined portfolio a differentiator, particularly when competition is a pure archiving vendor like **Symantec** or **Mimosa Systems**. Symantec still has a significant lead over most competitors in this market, though, and is a consistent competitor for CA.

CA is not alone in looking to combine archiving and records management. Improved data classification and support for automated policy application could help it against **Autonomy Corp**, which is a frequent competitor when governance more broadly is the issue. **EMC** invested in data identification, collection and preservation when it recently bought **Kazeon**, which will be part of its new SourceOne archiving line. Kazeon can also be used for data protection, although it hadn't been the company's market focus prior to acquisition.

**IBM** is busily investing in both its archiving and content-analytics capabilities. These tie to its **FileNet** records management product, although the FileNet bits of this are being downplayed. Other competitors include **HP**, which is strong in records management but is still pulling together its archiving and e-discovery strategies. **Open Text** is another competitor, mostly in the records management realm.

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