


How can I reduce IT asset costs to address my organization's budget pressures?



The background of the slide is composed of several overlapping geometric shapes. A large dark green triangle is in the top-left corner. A medium green triangle is in the top-right corner. A light green triangle is in the bottom-right corner. A blue triangle is in the bottom-left corner. A small dark blue triangle is at the intersection of the top-left and bottom-left triangles.

CA IT Asset Manager helps you optimize your IT investments and avoid overspending by enabling a portfolio view of your IT asset costs, contracts, and licenses.

Overview

Challenge

The complexity of today's IT environment makes it difficult for enterprise executives, IT leaders and regulatory administrators to obtain and manage accurate and complete records of their IT assets. This includes the physical, financial and contractual elements that are needed to help support IT financial management, security and compliance efforts.

Solution

CA IT Asset Manager provides IT Operations, Financial and Procurement Executives complete visibility of the IT assets in their environment. This is done with a single product that delivers full lifecycle, financial, contract, vendor and software compliance management capabilities.

Benefits

By managing the complete IT asset lifecycle and simplifying the increasing complexities of measuring software compliance, CA IT Asset Manager helps to reduce costs, mitigate risks, support compliance efforts and improve decision-making processes.

The CA Advantage

As a single, comprehensive product, CA IT Asset Manager gives you the confidence to deliver real business value throughout the asset lifecycle by enabling essential business functions such as procurement, contract, vendor, license and financial management across your enterprise IT asset base. CA IT Asset Manager has recognized technology leadership in the areas of financial and contract management, and it is also an IT asset management market share leader.

Whether your implementation is out-of-the-box or requires modification to meet your business needs, CA Services help lower your risk by utilizing the CA IT Asset Manager Deployment Playbook for each engagement. The Deployment Playbook leverages years of customer delivery successes into a repeatable deployment methodology, workflow and best practice — helping you achieve faster time-to-value with your CA solutions.

Next Steps

For more information on how CA IT Asset Manager can help you can achieve real business benefits, contact your CA sales representative or **visit us** for more information.

SECTION 1: CHALLENGE

Managing IT Asset Costs in Uncertain Economic Times

In tough economic times, IT is expected to help cut costs without compromising business growth. Fully controlling asset-related costs is one way to achieve this, as the cost management benefits of an IT Asset Management strategy can have significant impact to the business. However, without a complete understanding of your IT asset base from a financial, contractual and compliance perspective, this is virtually impossible.

That's why today's IT executives are combining business insight with IT asset management to create a portfolio-level view of the entire IT asset cost base that enables budgeting and forecasting. This includes contract negotiations, capital expenditures, depreciation, tax and audit support. As a result, they are driving business decisions to improve cash flow and lower administrative costs.

So whether it's detailing your organization's financial obligations, managing software licenses, or adhering to contracts regarding hardware usage rules, IT asset management is among the most important processes in your overall IT management strategy.

SECTION 2: SOLUTION

CA IT Asset Manager: A Portfolio View of IT Assets

With a complete account of your IT asset base, CA IT Asset Manager gives you the confidence and control to deliver real business value. This helps you rein in spiraling IT costs and boost ROI by identifying underutilized software and hardware assets, spotting license violations, improving hardware usage profiles, and managing contracts and usage patterns. Additionally, CA IT Asset Manager can help you minimize the risk of software audits by uncovering illegally used applications.

As a single, comprehensive product offering, CA IT Asset Manager helps you manage the complete IT asset lifecycle and simplify the increasing complexities of measuring software compliance by enabling essential business functions, including:

- Financial Management
- Vendor Management
- Contract Management
- Software License Management
- Request Management

Financial Management

Understanding the financial impact of your asset base enables you to decide what costs are relevant to your business. CA IT Asset Manager tracks and categorizes all asset-related expenditures, including historical, current and projected costs, to help you analyze their financial impact.

- **Payment Streams** Automatically build payment streams based on the terms of the contract, such as recurring periods and escalation percentages. This lets you know how much has been paid and identifies future financial commitments.

- **Invoice Reconciliation** Verify vendor invoices through the invoice reconciliation wizard. Compare the physical invoice with the expected payment due based on historical payment streams.
- **Automation** Automate notification for maintenance renewal dates, cancellation deadlines, payment due and lease expiration dates.

Vendor Management

Take control of your vendor relationships by understanding their interdependencies between your organization and among one another.

- **Detailed Profiles** Compile detailed information about the vendors with whom you do business, including contact information and their relationships to other companies.
- **Complete Relationship Information** Leverage your buying power by gaining complete information about total dollars spent and what you will spend with a vendor during a given year.

Contract Management

After negotiating contracts with your vendors, the paperwork is often put in the filing cabinet and the terms are forgotten. Making contract information easily accessible enables you to properly administer the terms of an agreement.

- **Document Types and Templates** Manage any type of document that is relevant to your business, create contract templates and standardize on terms and conditions for easy reporting and analysis.
- **Attachments** Link scanned or electronic images to contract profiles. This enables you to quickly access the original document.
- **Relationships** Relate all the pertinent agreements and costs associated with vendor contracts to understand the entire deal with a quick look.

Software License Management

CA IT Asset Manager provides visibility into your organization's software environment by automatically and optimally associating software licenses with the discovered software and identifying problem areas — all in direct support of software license compliance.

- **Detailed Software License Profiles** Track all aspects of a software license including: usage rights, payment history, purchasing information, physical location of hard copy license agreements or images of relevant license and payment documents required by an audit.
- **Software Compliance** Identify gaps between the software deployed and the software licensed, and provide proactive alerts when software titles are out of compliance.
- **License Administration** Help ensure compliance is being calculated correctly by associating related licenses through license dependency mapping.
- **Inventory Integration** Make use of inventory data from all available sources, including discovery tools from CA and other vendors.

- **Software Product Knowledgebase** Replace the costly, error-prone manual research of software inventory data with up-to-date, trusted software license compliance information at the push of a button.
- **Facilitate Best Practices** Adhere to industry-standard ISO 19770-1 Software Asset Management processes.

Request Management

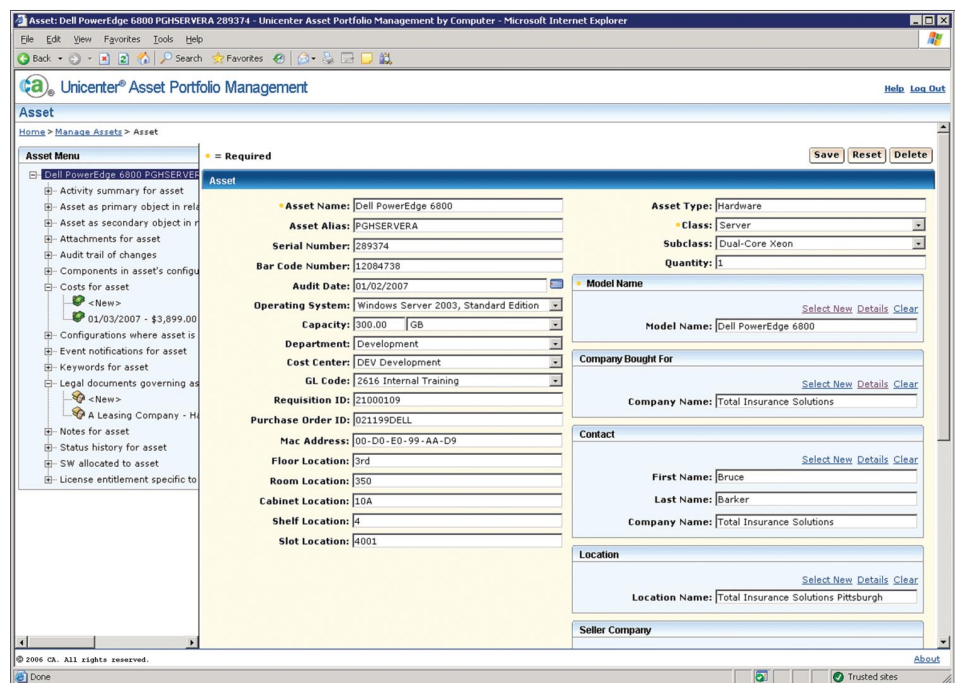
Being able to automate the request of IT assets through a repeatable service offering that is accessible through a Service Catalog can dramatically increase customer satisfaction and standardize your asset base to improve response times and service levels.

- **Self-Service Asset Requisitioning** Enable users to initiate asset requests through a configurable Service Catalog.
- **Monitor and Track Requests** Control requests to standardize. This enables organizations to negotiate larger deals and bigger discounts with fewer vendors.
- **Approval Management** Automate the approval process using the flexible workflow engine.
- **Asset Reallocation and Fulfillment** Optimize your asset base by fulfilling requests with available assets instead of initiating unnecessary purchases.
- **Reduction in Procurement and Staffing Costs** Streamline and enable the request process to be available to the organization to reduce cost associated with procurement and IT Asset Management staffing.

FIGURE A

Easy access to key demographic information — everything from original purchase order number to physical location — helps manage the ownership of an asset and defines the terms, conditions and restrictions governing its usage. You can also generate audit trails to get precise information on charges accrued by individual business units for each IT device or service they use.

A STRATEGIC APPROACH TO MANAGING IT ASSETS



SECTION 3: BENEFITS

Improve ROI by Reducing IT Asset Costs

To help you get the most out of your IT dollars, CA IT Asset Manager can streamline the task of managing contracts, lease and maintenance agreements by simplifying and automating many of the tedious, manual tasks associated with contractual paperwork. Additionally, it can help assure that you pay only for the products and services specified by the contract. It can also enable you to become proactive with your vendors by identifying duplicate contracts, negotiating better deals and ensuring the accuracy of vendor invoices.

CA IT Asset Manager supports cost saving initiatives by helping to maximize your software licenses and usage rights. It identifies all the elements in your IT environment and stores precise data on everything from software release versions to license terms and maintenance contracts. It helps you determine precisely what you're paying in software fees, which helps you reallocate underutilized assets.

To help reduce the legal and financial risks of unintentional noncompliance, CA IT Asset Manager delivers the foundation for a robust task-driven software license management discipline. With accurate compliance views, it helps you appropriately plan your software licensing needs and avoid fines and penalties that could be incurred during a software audit. Additionally, it provides views into the inconsistencies of your existing license terms and proactive alerts to breaches in software titles so you can help ensure compliance at any given point in time.

SECTION 4: THE CA ADVANTAGE

CA IT Asset Manager is the industry's most comprehensive ownership management solution. It provides full lifecycle, financial, contract, vendor, and software compliance management capabilities in a single product. In addition, CA is a market share leader in IT asset management and has recognized technology leadership in the areas of financial and contract management.

CA Services

Whether your implementation is out-of-the-box or requires modification to meet your business needs, CA Services helps lower your risk by utilizing the CA IT Asset Manager Deployment Playbook for each engagement. The Deployment Playbook leverages years of customer delivery successes into a repeatable deployment methodology, workflow and best practice. By utilizing these standardized implementations, you can achieve faster time-to-value with your CA solutions.

SECTION 5: NEXT STEPS

To learn more about CA IT Asset Manager and how you can achieve real business benefits today, contact your sales representative or **visit us** for more information.

To learn more, and see how CA software solutions enable organizations to unify IT and simplify the management of complex computing environments for better business results, visit [ca.com](https://www.ca.com).

CA (NASDAQ: CA), one of the world's leading independent, enterprise management software companies, unifies and simplifies complex information technology (IT) management across the enterprise for greater business results. With our Enterprise IT Management vision, solutions and expertise, we help customers effectively govern, manage and secure IT.



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