

CA Clarity™ PPM

agility
made possible™



CA Clarity™ Project & Portfolio Management (CA Clarity PPM) helps you innovate with agility, transform your portfolio with confidence, and sustain the right investment to manage the demands of business. Only CA Technologies provides you with the most complete and proven project and portfolio management solution in the industry today, giving your team intuitive tools to improve their productivity, and your leaders a view into the entire portfolio to ease decision making.

Overview

As you face today's competitive reality, it is getting more difficult to meet demands. Tough economic times force us to do more with less, and to ask, "How do we make the right decisions on where to invest our resources and remain competitive?" CA Clarity PPM is the decision engine that can help you manage every aspect of your portfolio, whether you are managing ideas and requirements for new offerings, executing a cloud strategy, or managing across multiple development methodologies, so you can compete to win!

Benefits

To thrive today, CA Technologies offers CA Clarity PPM to help you innovate with agility, transform your portfolio with confidence, and sustain the right investments to manage the demands of business. Only CA Technologies provides you with the most complete and proven project and portfolio management solution in the industry today, giving your team intuitive tools to improve their productivity, and your leaders a view into the entire portfolio to ease decision making.

Manage the innovation lifecycle with ease

The key to meeting the demands of the business is to drive innovation—from idea to execution. With CA Clarity PPM, you can:

- Capture ideas, leverage internal and external communities to vote and rank priorities
- Map ideas to requirements, prioritize backlogs, and convert to projects
- Choose from traditional and Agile planning methodologies to deliver results

Now you can manage the innovation lifecycle in line with your market, business and investment strategies.

Figure A.

Ideation: leverage the community to capture ideas

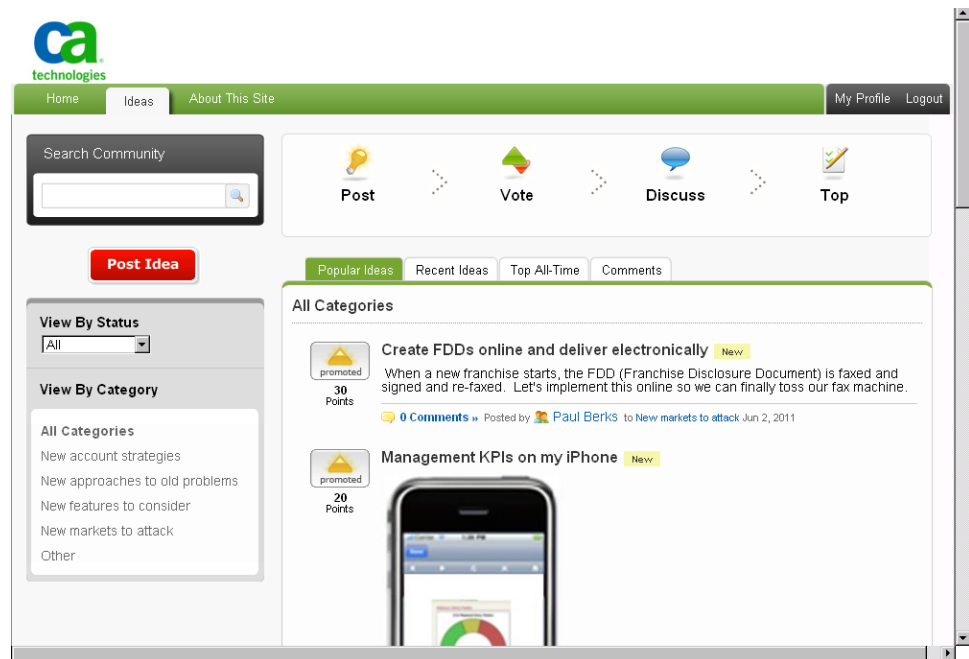
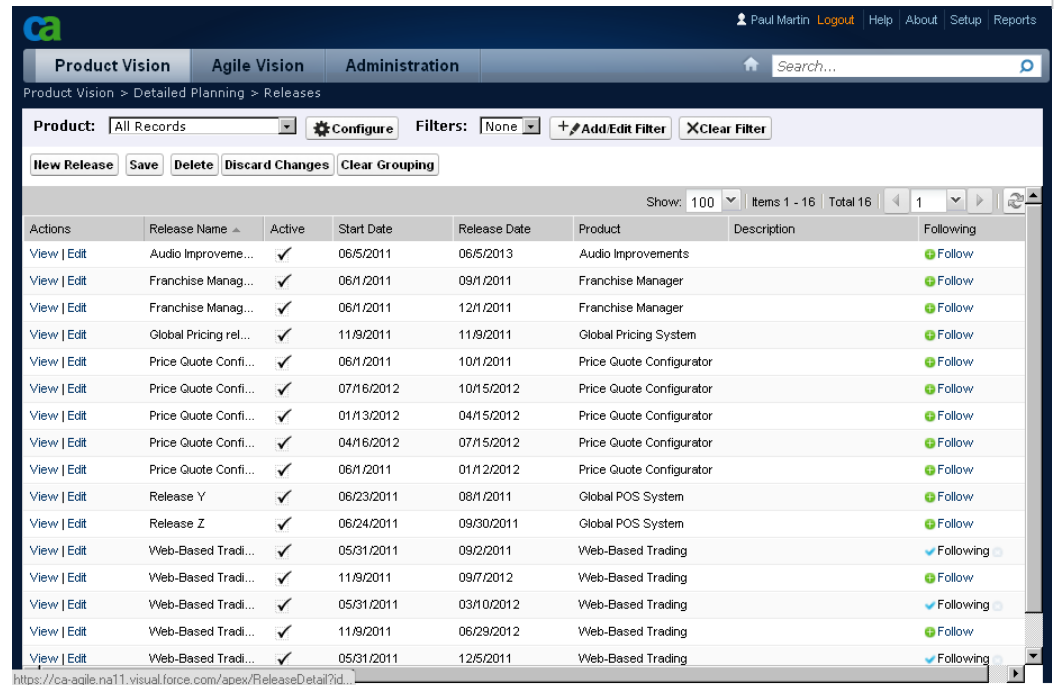


Figure B.

Requirements planning:
turn ideas into projects,
define requirements,
build roadmap



Actions	Release Name	Active	Start Date	Release Date	Product	Description	Following
View Edit	Audio Improve...	✓	06/5/2011	06/5/2013	Audio Improvements		Follow
View Edit	Franchise Manag...	✓	06/1/2011	09/1/2011	Franchise Manager		Follow
View Edit	Franchise Manag...	✓	06/1/2011	12/1/2011	Franchise Manager		Follow
View Edit	Global Pricing rel...	✓	11/9/2011	11/9/2011	Global Pricing System		Follow
View Edit	Price Quote Confi...	✓	06/1/2011	10/1/2011	Price Quote Configurator		Follow
View Edit	Price Quote Confi...	✓	07/16/2012	10/15/2012	Price Quote Configurator		Follow
View Edit	Price Quote Confi...	✓	01/13/2012	04/15/2012	Price Quote Configurator		Follow
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View Edit	Release Y	✓	06/23/2011	08/1/2011	Global POS System		Follow
View Edit	Release Z	✓	06/24/2011	09/30/2011	Global POS System		Follow
View Edit	Web-Based Tradi...	✓	05/31/2011	09/2/2011	Web-Based Trading		Following
View Edit	Web-Based Tradi...	✓	11/9/2011	09/7/2012	Web-Based Trading		Follow
View Edit	Web-Based Tradi...	✓	05/31/2011	03/10/2012	Web-Based Trading		Following
View Edit	Web-Based Tradi...	✓	11/9/2011	06/29/2012	Web-Based Trading		Follow
View Edit	Web-Based Tradi...	✓	05/31/2011	12/5/2011	Web-Based Trading		Following

Transform your portfolio with confidence

As you strive for continuous improvement, you need the confidence to align your resources with your strategic goals, rationalize your applications, and decide how to execute your plans to move services to the cloud. With CA Clarity PPM, you can:

- Plan across your entire project portfolio in line with your goals
- Inventory your applications and assess their business value
- Analyze and compare the results of your plans in a visual map

Now you can ease your decision making process and balance your entire portfolio.

Figure C.

Application Portfolio Management: evaluate application value, assess risks

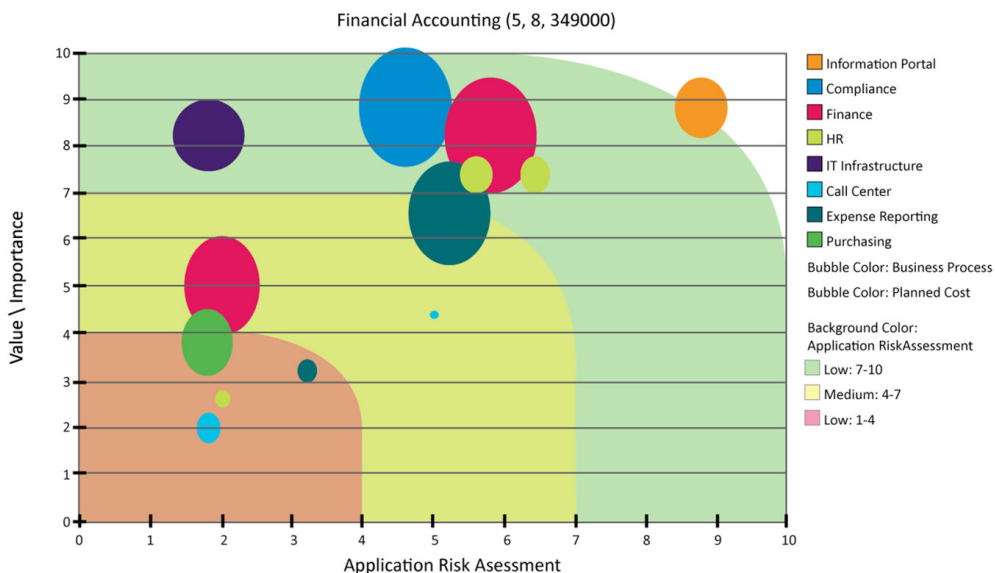
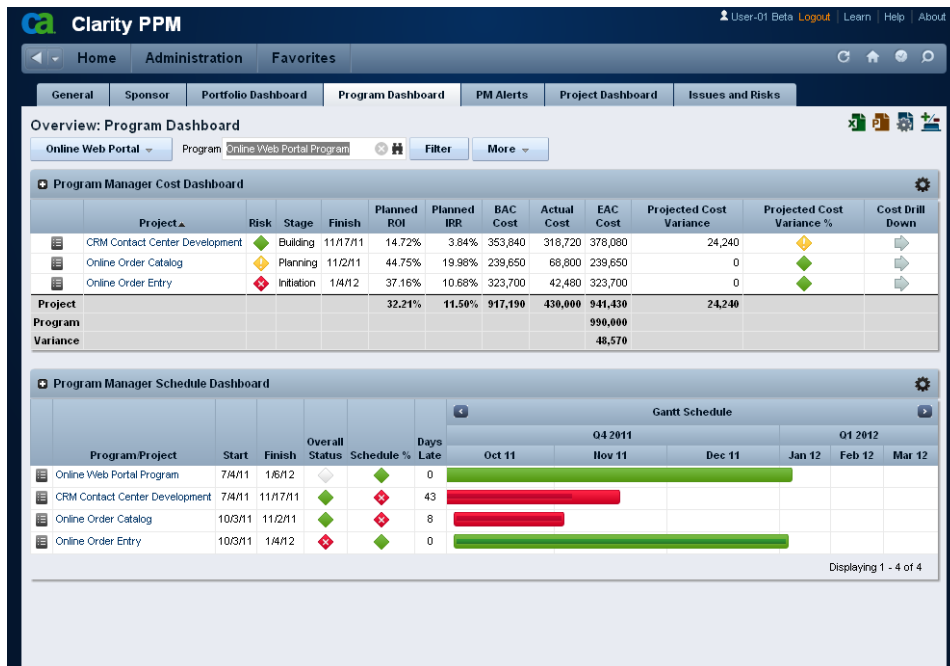


Figure D.

Strategic portfolio planning: decide where to invest



Sustain your investments with agility

To manage your portfolio of investments, you need the flexibility to manage projects with traditional or Agile development methodologies, improve productivity, and govern your financial investments. With CA Clarity PPM, you can:

- Choose from traditional or Agile planning methodologies
- Monitor the velocity of your projects for on-time results
- Optimize your portfolio investments with a simple dashboard

Now you can gain an understanding of your projects, resources, and investments to sustain demand with agility.

Figure E.

Project dashboard:
track project status
and cost, monitor
resource utilization

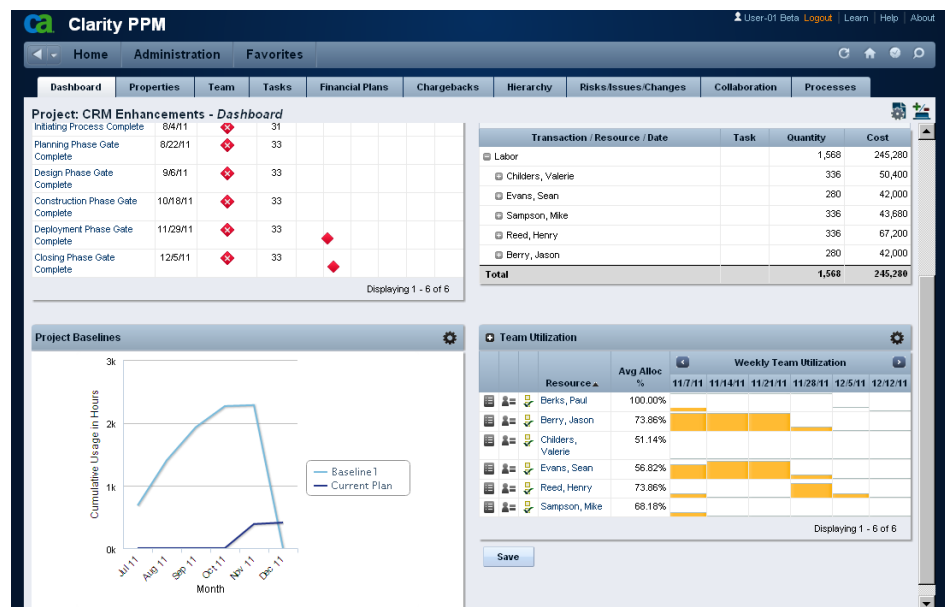
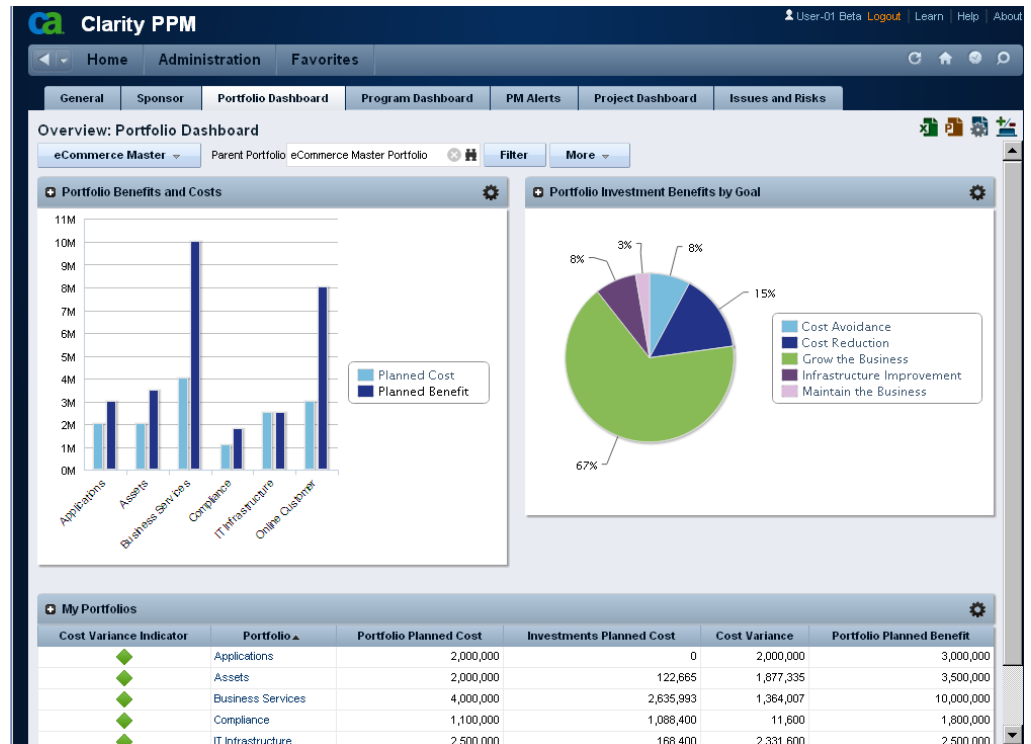


Figure F.

Portfolio dashboard:
govern your investments,
align with the business



What's new in CA Clarity PPM?

- Speed adoption rates with simplified, intuitive navigation
- Improve productivity by completing tasks in fewer clicks
- Achieve results with drag and drop Gantt charting
- Simplify decisions with enhanced, graphical dashboards
- Personalize project management for end users

Key benefits

CA Clarity PPM is available on premise, on demand (SaaS), or in a hosted environment so you can choose how to innovate with agility, transform your portfolio with confidence, and sustain the right investments to manage the demands of business. By focusing on the user experience, adoption rates will improve and productivity will increase as tasks are completed with less effort. Improved Gantt charting helps achieve results and decision making is simple with graphical dashboards that help optimize your investments across your entire portfolio.

The CA Technologies advantage

Only CA Technologies brings you one integrated project and portfolio management solution to drive innovation from idea to execution, choose from traditional and Agile development methodologies, and transform your portfolio to meet the demands of today's highly competitive reality. Speed end-user training and adoption through easily-configurable views, and interactive training. When combined with other CA Technologies products such as CA Service Catalog and CA Service Desk Manager, you can extend the innovation lifecycle from fulfillment to support.

CA Technologies can help lead your PPM implementation with precision. Our experienced professionals have completed over 1,000 successful deployments and will get you started quickly with minimal disruption to your business.

Next steps

Are you under greater pressure to meet business demands? Do you struggle to innovate in these tough economic times? Can you transform your portfolio?

With infinite demands and infinite decisions, you need one solution for project and portfolio management—CA Clarity PPM.

For more information about CA Clarity PPM, visit ca.com/ppm