CA Technologies can offer the control and insight companies need to take advantage of fast-moving opportunity... long before the market is even aware of it.

In the new paradigm, IT is not just a business function—it plays a critical role in supporting the business and driving overall value. IT has evolved with the changing landscape to be a customer experience as well as a service provider. CA Technologies solutions address customers' needs by enabling IT efficiency, resulting in a flawless customer experience and a more agile business.

Visit CA Technologies Booth #PS4 to discuss our solutions across all IT environments—physical, virtual or the cloud.

Don’t miss our Speaking Sessions

For the most up-to-date industry knowledge from experts in the field.

At-A-Glance: CA Technologies Speaking Sessions:

<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Speaker</th>
<th>Date</th>
<th>Day</th>
<th>Time</th>
<th>Length</th>
</tr>
</thead>
<tbody>
<tr>
<td>Session 1</td>
<td>Opportunities and Challenges for IT Governance at the Dawn of Cloud Computing</td>
<td>Dr. Hauke Heier EALA Lead Investment Portfolio Management, Accenture</td>
<td>8/11</td>
<td>Tues</td>
<td>11:15</td>
<td>45 min</td>
</tr>
<tr>
<td>Session 2</td>
<td>The Transformation of IT</td>
<td>Bjarne Rasmussen Head of Customer Success Team &amp; CTO EMEA, CA Technologies</td>
<td>8/11</td>
<td>Tues</td>
<td>12:15</td>
<td>20 min</td>
</tr>
<tr>
<td>Session 3</td>
<td>Prepare, be Present and Measure: Delivering IT Transformation at the Swedish Board for Study Support</td>
<td>Jorgen Manneby PMO Director, CSN</td>
<td>9/11</td>
<td>Wed</td>
<td>11:15</td>
<td>45 min</td>
</tr>
</tbody>
</table>
SESSION 1

Opportunities and Challenges for IT Governance at the Dawn of Cloud Computing

Speakers: Dr. Hauke Heier  
Date: Tuesday, 8 November  
Time: 11:15 - 12:00 / Location: Room 111

Executives around the globe are investigating the benefits that cloud computing can deliver above and beyond cost savings. At the same time, organisations have got a firmer grasp on IT governance and have embraced initiatives to adjust governance strategies and structures, as well as governance processes and software. What is cloud computing’s impact on IT governance and the role of the IT department? Will it change how firms request, prioritise, fund, monitor, enforce, and realign IT investments?

This presentation discusses the findings of Accenture’s High Performance IT Study (HPIT). It provides an overview of the impact of cloud computing on IT governance and shows how IT departments can leverage service and portfolio management software solutions to adopt to new environmental factors and the associated challenges.

SESSION 2

The Transformation of IT

Speaker: Bjarne Rasmussen  
Date: Tuesday, 8 November  
Time: 12:15 - 12:35 / Location: Theatre 4

Building and effectively delivering innovative services around customers and employees is vital for business success; so IT leaders need to constantly re-imagine how new technologies can be harnessed with greater speed and agility. Unrelenting pressure on the economy coupled with the standardisation of IT have triggered a huge change in how IT is procured, utilised and disposed. The end-to-end life cycle includes cloud services, private and/or public, with focus on insight, modeling, optimisation, management and security disciplines.

SESSION 3

Prepare, be Present and Measure: Delivering IT Transformation at the Swedish Board for Study Support

Speaker: Jorgen Manneby  
Date: Wednesday, 9 November  
Time: 11:15 - 12:00 / Location: Room 111

The greatest benefit of IT is its ability to enable business innovation. However, the majority of businesses perceive IT as a cost rather than a value add. This has to change – IT needs to transform itself into a resource that can drive innovation and produce business strategies that improve performance. This presentation will show you how.