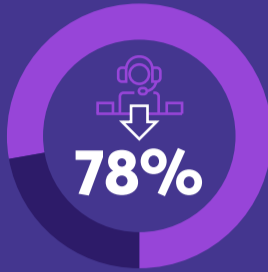


# CA Technologies Asia Pacific and Japan Digital Transformation Impact and Readiness Study

Digital transformation is a reality today globally and in Asia Pacific and Japan (APJ). To stay relevant, organizations need to urgently reinvent their business models and growth strategies by putting digital first.

According to a recent survey of 900 IT and business leaders, the majority acknowledged the impact brought about digital disruption.

The majority of respondents agree that these changes will be increased in the next three to five years.



"My **job or role** has been impacted"



"My **organization** has been impacted"



"My **industry** has been impacted"



"My **market** has been impacted"

## What Drives Digital Transformation Today?



Fast evolving economic conditions



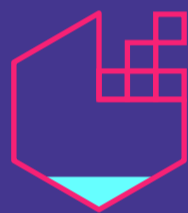
Meeting of changing customer expectations



Digital transformation as a new competitive edge

## State of Digital Transformation Today

While the majority (84 percent) are confident that their organizations are equipped to be competitive, most do not have a full digital transformation strategy in place.



17%

have fully formed digital transformation initiatives today



9%

are looking at fully digitizing their entire organization



22%

have low-risk, small-scale and siloed digital transformation initiatives



51%

have digital transformation projects launched with clear corporate goals

## IT Leadership is Absent Today



Only **34%** say their organization has clearly laid out a roadmap and role that technology plays in the company's digital transformation vision



Only **34%** say their organization has invested in the right resources to provide staff with next-gen computing resources



Only **34%** say their organization has set the right policies and technologies in place to protect against cyber-attacks and ensure security



Only **32%** say their organization has the right manpower and talents to provide always-available IT support



Only **32%** say their organization can create, launch and maintain quality apps as part of overall digital transformation efforts



Only **31%** say their organization can support technology resources and requirements with agility

## Strategic Leadership is Needed for Digital Transformation to Take Root

The top three elements crucial for successful digital transformation in APJ organizations are:



1. Strong Leadership



2. Technologies and Technological Skillsets



3. Corporate Culture

This study was conducted in nine markets across APJ: Australia, China, Hong Kong, India, Japan, Malaysia, Singapore, South Korea and Thailand. All respondents are either business or decisions makers, and are involved in digital transformation initiatives in their organizations.

For more information on this research and the state of digital disruption in organizations, download the full "CA Technologies Asia Pacific and Japan Digital Transformation Impact and Readiness Study" report at <https://www.ca.com/au/collateral/white-papers/ca-technologies-asia-pacific-and-japan-digital-transformation-impact-and-readiness-study.html>.

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