



JUNE 5, 2018 – SANTA CLARA, CA

Built to Change Summit

The Built to Change Summit brings together a group of the world's most influential media and industry analysts from key publications and firms, to hear from and engage with CA executive team members, innovators, product development leadership, CA customers and partners who are changing their industries.

This year, the event is focused on winning in the next wave of industrialization. Rapid technology innovation means embracing new and disruptive technologies while finding even greater value from existing investments, with an unrelenting focus on the outcomes that drive business growth.

At CA Technologies, we have laid out the transformation blueprint in the concept of the modern software factory. Every company can evolve to be a modern software factory that delivers design- and experience-focused, customer-centric innovation at scale with speed, relying on the principles of agility, automation, insights and security to do so.

8:15 a.m. - 9:00 a.m.

Registration and Breakfast

9:05 a.m. - 9:25 a.m.



Welcome and Introduction

[Ayman Sayed](#)

[Otto Berkes](#)

9:30 a.m. - 12:05 p.m.



Showcase 1: MAKE SECURITY A COMPETITIVE ADVANTAGE

[Mordecai Rosen](#)

[Sam King](#)

[Scot Bellamy](#)

[Mark Curphey](#)

Trust is the lifeblood of today's digital economy. With growing connectivity across people, devices and things, we're seeing an ever-expanding threat landscape that requires companies to institutionalize a culture of security. Through software testing and integrated analytics, see how CA creates and delivers the solutions for every company to embrace an integrated security-first mentality across development and IT.



Showcase 2: BUILD BETTER APPS FASTER WITH AUTOMATION

[Jeff Scheaffer](#)

[Rahim Bhatia](#)

[David Williams](#)

[Aran White](#)

In an era where business success or failure can depend on the speed and quality of software delivery, automation is the backbone of a successful DevOps culture. It's about continuous everything—all with increased efficiency and speed without sacrificing quality that adapts and adjusts to customer and market needs. See how CA provides every modern software factory with DevOps and DevSecOps solutions to fully embrace digital transformation.



Showcase 3: INSIGHTS FOR BETTER CUSTOMER EXPERIENCES

[Ashok Reddy](#)

[Ali Siddiqui](#)

[Sudip Datta](#)

[Karl Kleinert](#)

[Animesh Mukherjee](#)

Today's digital economy means that every company's core infrastructure, application, and SaaS-based systems are generating enormous amounts of raw data. The power of automation and AI refine data into actionable insights to know when, where and how to apply human efforts for the greatest ROI. See advanced analytics capabilities across the CA portfolio to help companies distill valuable information—giving every modern software factory the ability to use insights to build better products faster and guarantee an amazing customer experience every time.



Showcase 4: CREATE AN AGILE BUSINESS

[Greg Lotko](#)

[Surya Panditi](#)

[Dilshad Simons](#)

[Barry Becker](#)

With today's new and disruptive technologies comes the need for the evolution of knowledge, skills and practices. Successful strategy, planning and execution requires a new way to work and manage enterprise innovation across tried and true systems-of-record and emerging platforms. See how CA's products and services offer visibility and insight across the business, from mobile to mainframe and cloud, that leads to smarter decision-making, better customer service and development that delivers impact and execution for immediate ROI.

#BuiltToChange

For more information contact:

ProductPR@ca.com



12:10 p.m. - 12:20 p.m.

Showcase Closing

[Ayman Sayed](#)

[Otto Berkes](#)

12:20 p.m. - 1:00 p.m.

Lunch Break

1:00 p.m. - 1:30 p.m.



CA Accelerator Update

[Otto Berkes](#)

[Andrew Homeyer](#)

[Marc Chipouras](#)

Hear an update on the internal incubation engine at CA. From intelligent container monitoring and alerting so teams can understand when their sites go down, to smart and simple project management so that engineer teams can spend less time tracking work and more time coding, the CA Accelerator harnesses internal ingenuity to drive organic innovation.

1:35 p.m. - 2:35 p.m.



**Deep Dive—
CA Advance Research Initiatives**

[Otto Berkes](#)

[Dr. Maria Velez-Rojas](#)

[Dr. Victor Muntés-Mulero](#)

[Dr. Steven Greenspan](#)

Learn how CA's strategic research tackles the grand challenges of technological complexity and scale to realize the promise of our digital world. Led by world-class data scientists and strategic thinkers, projects range from "Robotics" (human-to-robot workflows), to embedding deep learning in the IoT, to enabling collaboration while maintaining data privacy. Through scientific internal exploration and discovery, and partnerships with governments, renowned academic institutions, and industry consortia, our strategic research is focused on what matters in technology today and tomorrow. Hear how some of this research could have a major impact on the leading digital orgs of our time.

2:35 p.m. - 2:45 p.m.

Break

2:45 p.m. - 5:10 p.m.



One-on-One Meetings

A chance to meet with CA Executives for deeper discussions.

3:00 p.m. - 4:00 p.m.



Design Workshop

[Albert Tan](#)

[Aaron Sagray](#)

"What should we build?" is a question that teams don't ask themselves enough. As part of the modern software factory, it is critical that companies understand what they should build. Just because it can be built doesn't mean it should be built, and teams often fail by not building the right thing. Join this session to learn more about how to determine the elements of a successful design and how it plays into the future success of a business.

6:00 p.m. - 8:00 p.m.

Event Social