

# Gaumont

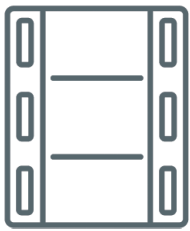
## CA Workload Automation helps Gaumont safeguard business-critical processes

### CLIENT PROFILE

**Industry:** Cinema & Television

**Company:** Gaumont

**Employees:** 200



# 1070

**FILMS PRODUCED BY THE  
OLDEST CINEMATOGRAPHY  
COMPANY IN THE WORLD**

## Preserving reputation and integrity with efficient workload automation

Gaumont is the oldest cinematography company in the world and remains among the world leaders in the production of films, TV series and animated cartoons.

Efficient workload automation is the vital backbone that supports many of Gaumont's business processes, including time-critical processing of data, for example statistics on film and television viewings and downloads on which the company's quarterly financial reporting depends. Any errors or delays in IT workload could have a significant impact on financial reporting, with repercussions for Gaumont's prestigious image and reputation as well as for its shareholders.

Gaumont conducted a thorough evaluation of solutions available on the market, followed by a testing and validation process, before opting to migrate to CA Workload Automation.

"CA Workload Automation offered a stable and comprehensive solution for safeguarding our key business processes, including financial reporting, which is crucial to maintaining our reputation and avoiding financial penalties," comments Annie Doornbos, Gaumont's IT Director.

### Meeting current and future workload automation needs

Founded in 1895, Gaumont is the oldest film company in the world and has one of France's richest film catalogues with more than 1,070 films. Notably, the company co-produced, distributed in France and sold internationally the film 'Intouchables' which broke box office records.

In recent years, Gaumont has also developed its multi-format, multi-channel capabilities to strengthen its presence across the audiovisual sector. For example, its US subsidiary, Gaumont International Television, produced the series Hannibal, broadcast by NBC, as well as the series Hemlock Grove, broadcast on Netflix.

“In deploying the CA Technologies solution, we aim to reduce risk and increase our efficiency.”

**Annie Doornbos**  
IT Director, Gaumont

Remaining at the forefront of this competitive and evolving industry, however, requires highly efficient supporting IT systems and processes. As well as safeguarding key business processes, they must also enable Gaumont to embrace and manage change.

With its existing solution approaching end of life, Gaumont selected CA Workload Automation following an evaluation of several solutions. Assisted by CA Technologies, Gaumont was able to thoroughly test and validate the new solution to ensure that it was able to meet all of its current needs as well as cater for future demands.

“CA Workload Automation fulfilled all our selection criteria. Additionally, based on our previous experience as a client of CA Technologies, we had confidence in the stability of the solution and in their highly responsive technical support,” comments Mohamed Saib, Head of IT Production at Gaumont.

Some of the solution’s notable advantages included:

- Ease of migration from the previous solution
- Seamless operation across a highly heterogeneous environment (including Unix, Windows, Linux, VMWare and HP).

#### **Reducing risk and catering for the future**

CA Workload Automation offers Gaumont a stable and reliable solution that will enable it to reduce business risk. In addition, new and innovative functionality together with scalability mean that the company can also count on the solution for the long term.

The IT team, alongside all Gaumont’s employees, is driving forward an art form of which the company has always been, and continues to be, one of its most ardent proponents. CA Workload Automation means that Gaumont’s small but responsive IT team will be better able to adopt and respond to changes in the industry of cinema and television.

“CA Technologies has been and continues to be a long-term partner for Gaumont. With its solution we aim to reduce risk, increase our efficiency and respond to the future demands of an industry undergoing major transformation,” concludes Annie Doornbos.



Connect with CA Technologies at [ca.com](http://ca.com)



CA Technologies (NASDAQ: CA) creates software that fuels transformation for companies and enables them to seize the opportunities of the application economy. Software is at the heart of every business, in every industry. From planning to development to management and security, CA is working with companies worldwide to change the way we live, transact and communicate—across mobile, private and public cloud, distributed and mainframe environments. Learn more at [ca.com](http://ca.com).