



Agility Zone Program Guide

The Agility Zone is a dedicated space in the Agile Management area of the CA World Exhibition Center where you can deep-dive on agile-led topics, engage with experienced agile experts and meet your peers in the agile business community. You'll spend valuable time with our coaches, take part in agile games, and hear directly from industry leaders during TechTalks.

The Zone will help you discover and refine proven strategies and practices to help you take agile to the next level in your organization, including how to:

- Scale agility across your business.
- Get to market faster.
- Build high-quality products that customers value.
- Reduce risk and eliminate waste.
- Collaborate effectively.
- Create a culture of innovation.
- Increase visibility with modern portfolio management.
- Integrate both DevOps and agile.

Agility in Action

Agility Zone Engagement Areas

Title	Session Type
Education Space	Small-group exploration of agile topics including Agile 101 and Agile at Scale, as well as SAFe®
Meet the Experts	1:1 or small-group coaching on agile topics with CA Agility Services (formerly Rally) coaches
Whiteboard Sessions	Bring your toughest questions and challenges to the agile experts.
Interactive Space	Small-group learning through experiential activities (games, simulations, etc.)
Demo Stations	Explore how tooling supports agile practices with CA Agile Central (formerly Rally) product leaders.



Tech Talks in the Agility Zone (Conference Day One and Two)

Title	Session Type
Agile 101 with the Trek Cycling Team	Why is it important to work transparently? Learn how the Trek cycling team uses transparency and other collaborative, agile techniques to move fast ... on and off their bicycles.
Agile101: A Week in the Life of an Agile Team	Wondering what agile is and why it matters? Learn what it feels like to be a high-performing agile team, and get a taste for the ceremonies, activities, tools and culture.
Agile Product Management	Are your product managers agile? Learn how to embed agile into your product management practices so you can deliver work that has the most value for your business.
DevOps + (or Versus!) Agile at Scale	Not interested in agile because you're doing DevOps? Not interested in DevOps because you're going agile? Which should you choose? Come watch DevOps and agile experts duke it out.
Modern Portfolio Management	Are you having trouble getting financial and resource transparency, not to mention valid capacity measures, across a blended agile and traditional portfolio? You're not alone. Come learn how to get visibility and predictability with modern portfolio management.

SNEAK PEEK AT CA WORLD '16 HIGHLIGHTS

- **CA Accelerator Zone** – Stop by this area in the Exhibition Center to learn about CA's Accelerator initiatives and preview our latest innovation projects including advanced analytics, containers & microservices, and machine learning.
- **Design Zone** – Leaders in their industry, from Apple to Uber, have design at their core. It's not enough for products and services to simply work, they need to delight. Join us at the Design Zone to learn how you can apply a design lens to your business and hear about the CA Design transformation.
- **Tech Talks** – These shorter sessions are extended from theater sessions. Benefit from deep-dive demos, pop-up and crowd sourced sessions and continued conversations influenced by main theater content.
- **Smart Bar** – Staffed with product experts, customers can have deep-dive conversations and/or get questions answered regarding specific products.
- **ROI and Business Value** – For customers seeking analysis to project the potential economic impact of a CA solution on their company's top- and bottom-line. Get pre-scheduled sessions and demos with ROI experts.
- **Great Speakers** – You'll hear from many customers, partners and industry analysts.
- **Networking** – Enjoy many opportunities to network with peers and colleagues, including our Event Night and our networking parties.

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