Overview

Automic® Continuous Delivery Director is a powerful pipeline planning, orchestration, and analytics solution. Automic® Continuous Delivery Director enables teams to eliminate spreadsheets, automate test processes, and continually improve the delivery of revenue generating features to end customers. The solution works with the most popular commercial and open source DevOps solutions to orchestrate the pipeline from planning through production. Automic® Continuous Delivery Director is also the core of the continuous delivery ecosystem from CA Technologies, A Broadcom Company, which includes development, testing, and deployment solutions. Automic Continuous Delivery Director enables effortless continuous delivery of high quality, innovative applications from high performance, collaborative teams.

Business Challenges

As agile teams adopt continuous delivery and use various pipeline automation tooling, they see immediate, tangible benefits, including faster and more frequent deployments. The challenge then shifts from simply going faster to better managing automation and speed without sacrificing quality. Teams rising to this challenge might encounter the following issues.

- Release failures, problems, and disorder that result from more frequent releases, multi-app release content, an incoherent tool chain, and manual release process.
- Application quality degradation due to a faster release cadence, inadequate code coverage, too-late testing, and test lab shortfalls
- More fixes than new features, which are caused by manual, inefficient processes and a lack of collaboration between teams along the application delivery tool chain.

While updated and new app content may be reaching customers more frequently, is that content meeting customer expectations in terms of quality and functionality? If not, it might be time to level up your continuous delivery practices. To ensure that you are continuously delivering revenue generating features to market, focus on advanced release management, continuous testing, and actionable analytics.

Solutions Overview

Automic Continuous Delivery Director orchestrates continuous everything: development, testing, release, and improvement. Automic Continuous Delivery Director offers robust integrations to open source, commercial, and homegrown solutions across the DevOps toolchain, including planning,
Solutions Overview (cont.)

The solution coordinates the end-to-end pipeline, triggering actions and gathering data for reporting and analytics. These actions and analytics help teams to build a more efficient and productive continuous delivery pipeline, ultimately delivering more value to customers.

Critical Differentiators

Automic Continuous Delivery Director helps companies get serious about continuous application delivery with the following features.

- **Business-centric app view.** Get a real time view of application content, such as features and fixes, in the pipeline through planning and ALM tool integrations, such as Rally® and Jira. You can monitor the who, what, where, and when of all apps, tracking progress against test SLAs, standard release criteria, and business priorities.

- **Continuous, dynamic pipeline.** Automic Continuous Delivery Director streamlines release processes, reduces errors, and enables faster remediation of issues. Easily manage multiple, concurrent releases from end-to-end, while handling dependencies and conflicts, scheduling agile release trains, enforcing governance, and aligning teams.

- **Advanced test coordination.** Automic Continuous Delivery Director helps development and testing teams to shift left in the testing cycles, to improve quality of deliveries, and to achieve continuous testing. The solution includes the testing support and integrations to ensure better test coordination, faster test execution, and optimized test processes.

- **Actionable analytics.** Access a single source for continuous delivery insights. Get full pipeline analytics and customizable dashboards that can help you to identify bottlenecks, to make smarter go or no-go decisions, and to improve application quality.

- **Roadmap to continuous delivery.** For teams starting out their continuous delivery journey with very manual processes, Automic Continuous Delivery Director can be a starter tool that helps plot the course. Releases might initially be filled with many manual steps, but the tool gathers data to help teams identify where to automate next. In the process, they become more agile and more able to adapt to modern app development and deployment techniques, such as using containers and the cloud.

Availability

Automic Continuous Delivery Director has two flexible offerings.

- **SaaS.** SaaS provides the same enterprise strength as the on-premises version, but it is available through a tiered licensing approach, including a free starter tier. For more product information, visit [cddirector.io](http://cddirector.io).

- **On-premises.** On-premises is available for customers that prefer to manage software in-house. For more information, contact the sales department at CA.

For more product information, please visit [ca.com](http://ca.com).