

# Clarity® PPM and Rally® Software Integrated Solution

## Key Benefits

- **Visibility.** Provides a business lens to agile initiatives mapping the value delivered.
- **Efficiency.** Simplifies operational reporting on work so teams can focus on delivering value.
- **Alignment.** Saves time with bi-directional, stakeholder-specific information to manage the business.
- **Scale.** Supports initiatives across the enterprise for true digital transformation.

“Project delivery times have been reduced by 20 to 30 percent.”



## Overview

The integrated solution with Clarity® Project & Portfolio Management (Clarity PPM) and Rally® Software helps organizations effectively balance agility and governance by connecting the work of agile teams to the enterprise portfolio. This shifts business strategy from project centered teams to a product focused organization. Full scope visibility efficiently aligns your organization to achieve optimal outcomes at scale.

## Business Challenges

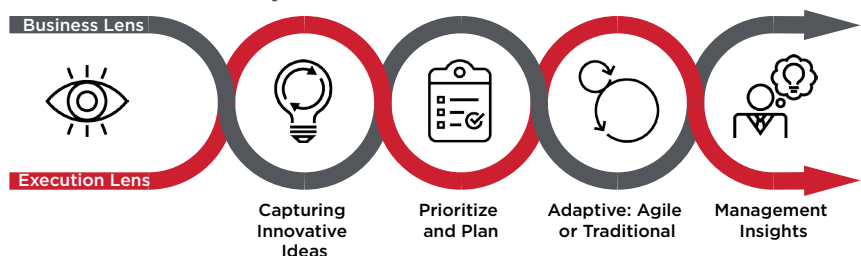
Most organizations adopt agile software development practices to shorten time to market and deliver value faster. However, current financial models prevent the capitalization of agile teams' work, leaving project management offices with limited insight into accurate resource allocation and assignment. In addition to frequent organizational changes in enterprises, these exhaustive complexities create siloed project centered work. These silos result in a disconnect between portfolio strategy and the value being delivered. To shift into a product centered organization, the disconnect among people, processes, and tools needs to be addressed and rectified.

## Solution Overview

CA Technologies, A Broadcom Company provides a proven way to help organizations become product centered. An organization's entire project portfolio is managed with visibility into every team's business deliverables and resources in real-time against the product roadmap. By aligning delivery teams to business priorities, and matching growing business demand with capacity, these solutions help ensure plans are realistic, valuable and predictable.

Integrating the two solutions provides end-to-end visibility by maximizing value delivery. Alignment of business and execution lenses gives every team the agility to balance with the ultimate business strategy and financial goals. The business visibility dashboard provides a 360-degree enterprise-wide view of total portfolio investments, such as headcount, funding, and value delivered.

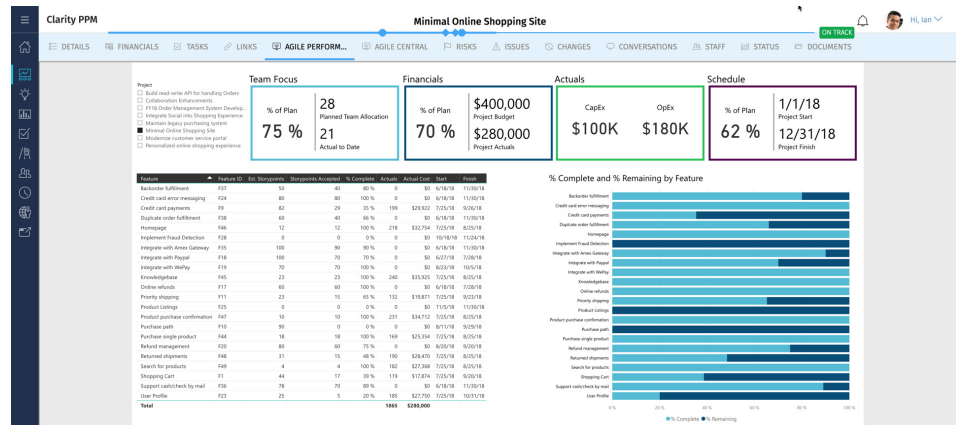
Figure 1: End-to-End Visibility



## Success Story

As a leading company in the Peruvian insurance market, Pacifico Seguros has more than 5,000 professionals dedicated to providing a comprehensive selection of health and insurance products, and services to customers. The project management office had the challenge of adequately integrating bimodal management schemes in their project portfolios, as well as adopting agile best practices at all levels. To give greater visibility to the project portfolio, Pacifico Seguros adopted Clarity PPM, integrated with Rally Software, which was fundamental to the implementation of new, agile work practices. The company reduced IT project delivery time by 30 percent, with clear improvements in areas such as demand management and project delivery for different business areas.

Figure 2: Business Visibility Dashboard



### What Clarity PPM customers can gain from Rally Software integration:

- Financial stewardship
- Head count visibility
- Execution ROI
- Enterprise reporting end to end
- What-if decision support
- Software capitalization

### What Rally Software customers can gain from Clarity PPM integration:

- Align work delivery with business strategy and funding
- Track roadmap investments
- Team transparency to business strategy and outcomes
- Agile at scale within an enterprise

For product information, visit our website at [ca.com/us/why-ca/agile-management.html](http://ca.com/us/why-ca/agile-management.html).