Product Brief

Clarity PPM

Overview

Speed up your innovation with the drag-and-drop roadmapping tool in Clarity PPM (formerly CA Project & Portfolio Management). Create business initiatives and add budgets with a few clicks. Define, allocate, and track teams across the portfolio. Whether you are managing complex work flows for IT, or doing simple task management for sales, you can spin up projects in minutes instead of days. And when you add in-app collaboration and mobile time sheets, a familiar Microsoft Excel grid to manage budgets, and connections to business intelligence (BI) software to unearth answers, you have the most modern project portfolio management app on the market today.

Business Challenges

Beyond IT, your entire business is looking for new ways to bring innovation to market. Teams have to work faster, act smarter, and stay more attuned to customer demands in order to survive today. Juggling project ideas, resource capacity, and detailed budgets, IT and business users grapple with the same questions, “How do we capitalize on new opportunities? How do we deliver value faster? How do we maximize our resources?” But without the proper project portfolio management solution, enterprise planning can be difficult. With information stored in emails and spreadsheets, unreliable data drives bad decisions, progress goes untracked, and chance dictates the outcome.

Solutions Overview

Clarity PPM is a simple, usable, and powerful project portfolio management tool that is available on-premises and in the cloud. Modernize your project management using Clarity PPM:

• Engage your organization leadership from the start with drag-and-drop roadmapping tools that paint a visual picture of your main initiatives.
• Customize projects for any business unit, including IT, marketing and facilities, by dragging and dropping components onto the right template.
• Spin-up preconfigured projects in minutes and track your time from mobile devices.
• Manage budgets quickly and easily using Excel-style grids with double-click access to the underpinning cost details.
• Enhance your financial analysis with new connectors to your favorite BI tools and scheduling software.
• Collect, prioritize, and track work in the new task board’s visual task list, where all team members can contribute ideas and report updates.
Solutions Overview (cont’)

• Ask questions and solve problems on the project, resource, and task level using easy sharing and seamless collaboration.
• Define teams, move teams between projects, and automatically update the related financials with actual time spent on each task.

Critical Differentiators

Top-down planning.
Most of us are stuck building roadmaps from the ground up, filling out hundreds of required fields just to get started. Turn it around. Get alignment between your business goals and investments by planning from the top down. With a visual dashboard of all big projects, it is easy to add details about budgets, risks, and resources as you go. Simplify your roadmap and bring new ideas to market faster.

Simple project blueprints.
With drag-and-drop ease, you can configure the standard project template to fit any team’s or department’s needs. While IT and HR may require multi-layered templates for global transformation projects, sales and marketing can often make do with basic task-management tools. Simply add project details: insert page sections, pick modules, such as conversations, tasks, and documents, and select from a growing library of key performance indicator gauges.

Project management for everyone.
Using only the required information, modules, and dashboards, any business user can spin up and onboard new projects in less than 30 minutes. On the project tiles is a snapshot of budget spent, tasks completed, next milestones, and other KPIs. As projects mature, you can add more KPIs in only seconds.

Familiar financial management.
Working with Excel’s grid layout and grouping functions, financial analysts can sort line items by cost type or transaction class. Drill into the underlying expenses with a click. And navigate through planned, actual, and forecast amounts with quick views. Actual spending is always up-to-date, showing you the remaining budget in real time.

Deeper analytics.
Clarity PPM allows cloud-based customers to connect to major business intelligence systems, including Microsoft Power BI and QlikView. For robust plans requiring scheduling and dependency capabilities, link to outside tools such as Open Workbench and Microsoft Project.

Tighter team collaboration.
Create a visual task list in minutes on the new task board. For each project, set your own process flow, assign staff to tasks, and prioritize work. Keep all team members in sync and share your plans with other groups and executives. Drill into a specific project, resource, or task. Ask questions, provide answers, or collaborate in other ways. Eliminate emails and meetings by augmenting posts with attachments and links to CA Agile Central (formerly Rally®), Microsoft SharePoint, or Google Drive.

Balanced resource management.
By filtering available resources and investments down to the department or team level, you can match supply and demand across any major enterprise. Multi-value searches, using terms such as “capacity based on role” and “geography,” help you to optimize your already stretched staff. Once you find the right people, you can allocate specific percentages of their workload.

Strategic Roadmap Planning Accelerates Innovation

For product information on CA Project Portfolio Management, visit our website at: ca.com/ppm

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Clarity-PPM-200-390347_0918-DS March 7, 2019