

CA Project and Portfolio Management

At a Glance

Global competition, changing customer demands and the emergence of the millennial workforce make it hard for companies to stay ahead in today's markets. CA Project & Portfolio Management (CA PPM) gives you all the tools you need to align your strategic initiatives with your corporate goals, ensuring your investments yield the highest possible return. CA PPM offers a structured environment to create, manage and optimize your enterprise portfolio. Use this single solution to manage demands and resources, projects and portfolios, time and money.

Key Benefits/Results

- Eliminate hidden costs with one solution for managing projects and portfolios, products and people.
- Boost productivity with role-based user experiences designed to work the way your teams do.
- Make smarter decisions with reporting and analytics that provide a 360-degree view of the entire portfolio.
- Reduce startup costs, accelerate time-to-value and drive adoption with SaaS.

Key Features

- Complete solution for managing projects and portfolios, demands and resources, financials and time tracking
- Reporting and dashboard tools with in-app data warehouse for ad hoc and complex reporting
- Role-based experiences for project managers, resource managers and project coordinators
- In-context time management with mobile time entry and approval
- Centralized view for creating, grouping, managing and evaluating multiple portfolios
- Available on-premises, hosted or in the cloud

Business Challenges

How do you decide where to invest your organization's time, budget, and staff? How do you know it's the right time to launch a new product, expand delivery of a service or bet on a new innovation? How do you govern current projects to ensure you maximize the chances of success? Too often, managers can't gain central visibility on projects; they use disparate systems and inefficient processes to track and report on progress, and make decisions based on the input of the loudest customer or the hunches of the most senior staff member. The result? Portfolio decisions don't align with business strategy, deadlines slip and new products don't squarely address key market requirements.

Solution Overview

CA PPM is a single platform that lets you manage multiple project portfolios and make data-driven investment decisions. The solution gives you modern project management tools to help you prioritize requirements, maximize resources and optimize portfolios with ease.

- **One platform.** Collect, prioritize, assess and deliver projects, portfolios and products, and empower people enterprise-wide, with a single system of record.
- **Complete solution.** Manage your entire innovation lifecycle, including project and portfolio management, demands and resources and financial and time tracking.
- **Persona-based user experience.** Flattening the learning curve drives adoption and boosts staff productivity. Modules are specifically designed for project managers, resources managers and project coordinators to support anything from ad hoc work to complex programs.
- **Team collaboration.** New tools let team members collaborate within the context of their current work, such as resource or financial management. At the portfolio level, the quality of planning and execution increases significantly when employees can crowdsource ideas and decisions.
- **Delivery options.** Use CA PPM as a SaaS, on-premises or managed hosting solution. Reduce cost and accelerate time-to-benefit, drive adoption and ensure you're always on the latest release with a user-based subscription service delivered across a secure, scalable infrastructure.

Critical Differentiators

Establish portfolio standards.

Easy-to-use configuration capabilities allow you to employ standard evaluation criteria or easily add your own to create, prioritize and evaluate investments against multiple metrics, including ROI. Find the right talent for the right projects by telescoping into your resources and by narrowing the search to relevant skill sets available for a specific time period.

Define your strategic portfolio. Once you've determined how best to measure the portfolio against your strategic goals, CA PPM helps you inventory current and proposed investments and evaluate them against selected criteria.

Evaluate your portfolio. Regardless of development methodology, CA PPM can visualize results from traditional, agile and hybrid projects. Portfolio managers can evaluate potential and ongoing investments against key portfolio criteria, and choose the highest-ranked investments by looking at results and available budget.



Improve portfolio performance.

Manage fluctuating demands and resources, budgets and market requirements. See what roles are missing in the organization. Collaborate with project coordinators to optimize talent in real time.

Create the metrics you need. CA PPM reporting and dashboards deliver defined analysis out of the box, and self-service capabilities to help you create your own metrics based on PPM and outside data. Portfolio managers can use the data to prioritize, adjust, postpone or cancel projects.

Include agile in your portfolio.

With CA PPM, you can manage agile projects and gain a complete view of the entire concept-to-cash life cycle through seamless integrations with major agile tools, including CA Agile Central.

Benefit from world-class cloud.

CA PPM SaaS lets you eliminate large, upfront costs associated with hardware and software, storage and networking equipment. Get up and running in weeks, and benefit from daily, encrypted backups.

For more information, please visit ca.com/ppm

CA Technologies (NASDAQ: CA) creates software that fuels transformation for companies and enables them to seize the opportunities of the application economy. Software is at the heart of every business, in every industry. From planning to development to management and security, CA is working with companies worldwide to change the way we live, transact and communicate—across mobile, private and public cloud, distributed and mainframe environments. Learn more at ca.com.