

CA Productivity Accelerator

The key to successful user adoption strategy

CA Productivity Accelerator (CA PA) assists companies in the creation and management of all aspects of modern corporate learning. Learning related requirements, including change management, user adoption, compliance, system deployments, performance support and soft skills training, can be developed and deployed from one tool set, CA PA.

KEY BENEFITS

Unleash the full potential and productivity of your employees. Supporting the entire extended workforce, CA PA ensures fast, efficient production of a wide variety of user enablement materials, including formal and informal training, and three types of performance support.

Objectives

- Help employees develop new skills fast
- Motivate and engage learners
- Make the teaching process versatile
- Offer learning content in varied formats
- Provide an end-to-end learning environment
- Improve project success and minimize rollout risks

Solution

- Multimodal content production
- Powerful features for creating content
- Performance support, including context-sensitive help, in-application delivery and process guidance
- Content lifecycle management
- On-premise or cloud deployment
- Automated localization

Benefits

- Boost workforce productivity
- Promote user adoption
- Reduce IT support and training costs
- Decrease user errors
- Speed up ROI for enterprise software
- Increase training success and employee satisfaction

Business Challenges

Industry experts acknowledge it takes more than software to transform a business. Your enterprise software is a powerful tool, but to harness that power, irrespective of the actual technology, your workforce must adopt the software, using it accurately and intelligently.

A fundamental requirement in user adoption is for the learner to have an appreciation of their part in the end-to-end process. The expectation, for the learner, is that learning is specific to their job role, accommodates their preferred learning style and is from one comprehensive source, whatever the subject matter – system, non-system, compliance or governance.

The Solution

The latest release (November 2017) of CA PA acknowledges current industry trends and provides one tool set, designed to accelerate the creation and deployment of learning content, irrespective of the subject matter.

Deployment to your learners can be via the CA PA Light LMS, CA PA eBooks or your Learning Management System (LMS). CA PA outputs are produced from one recording or design session and can include process maps, eLearning, testing documentation, training documentation, three types of performance support and more.

CA PA also offers flexible deployment options that support on-premise user access as well as on-demand access in the cloud.

As the pace of change increases, your employees are expected to adapt on the job, accommodating new tasks, taking on board initiatives or grasping legislation updates. CA PA's job-role specific, accelerated development and deployment, supported by customizable corporate templates provides a single, comprehensive tool to support continuous improvement. Three performance support offerings promote employee competence and confidence.

The result: lower cost, increase performance and a high performing workforce.

“The success or failure of a major software application deployment or upgrade has a direct correlation with the thoroughness of the training provided.”

GARTNER

Deliver Learning to suit all Educational Needs

No matter how your users like to learn, CA PA gives you the power to create and deliver training easily and effectively - whether it's formal, informal, or on-the-job.



Engaged and motivated employees achieve more. Investment in CA PA ensures your organisation can support continuous knowledge transfer via a rich and engaging learning experience, whilst ensuring employees are not overwhelmed with knowledge not relevant to them.

By utilising the variety of methods to communicate the information, you make the learning experience richer and the teaching process more versatile. CA PA allows you to combine content that's suitable for reading, listening, and visualization to create a stimulating and engaging learning environment. Thus, the information, meaning, and connections are perceived in a more tangible manner, increasing the learner's understanding and knowledge retention.

CA PA allows you to easily create both process and compliance specific learning content that's compatible with practically all platforms. With just a few key strokes, you can add video, animations, or detailed, fully interactive software simulations, allowing you to combine IT system and non-system content for engaging learning experiences. For the fastest time to value, you can publish and use the learning content almost immediately, or you can enhance your output to include any degree of custom formatting.

"We forget up to 70% of what we learn in training if we don't apply it within two weeks."

Increase Workforce Productivity

Despite making investments in market leading enterprise applications, many companies fail to reap the benefits and the return on investment (ROI) they expect. Often, this is due to a lack of enablement materials to drive user adoption.

CA PA supports business transformation and user adoption programs, by the provision of multimodal content supporting consistent, job role specific messages to the business.

CA PA's multimodal content negates the risks associated with the 'forgetting curve' and is aligned to NLP guidelines. This powerful combination enables organisations to develop complex and yet simple to create training and support solutions that can deliver formal, informal or at point of need training and support. PP



Create and Distribute Learning Content More Efficiently

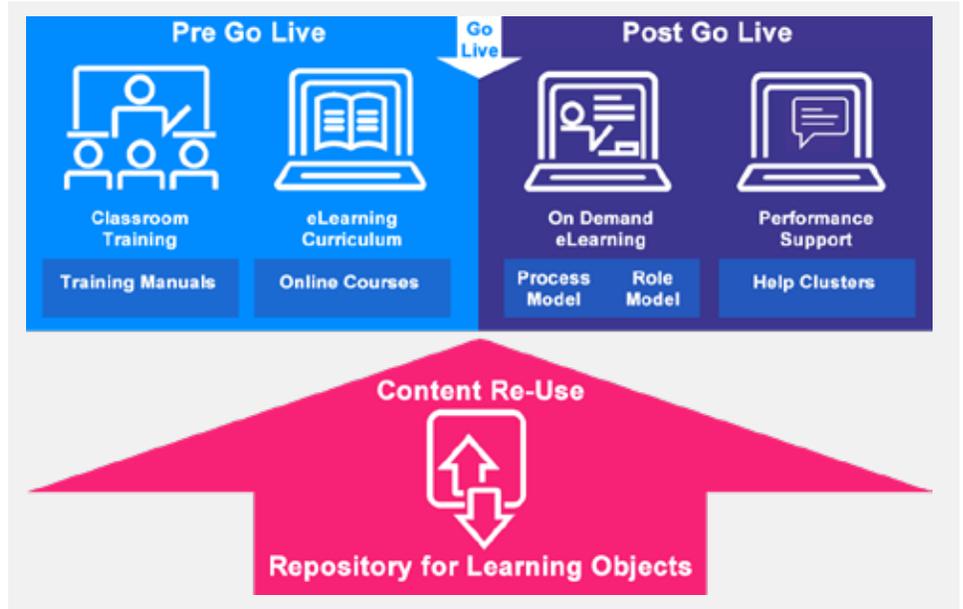
CA PA simplifies content production by adhering to a creation methodology founded on three main pillars:

- **Single Source:** From the initial recording of a transaction, CA PA can automatically generate a range of output formats, each consisting of a subset of elements, including performance support, documentation, simulations, animations, media, presentation modes and test scripts. Once created, any output can be translated into 45 languages through a simple, automated process.
- **Template-based Creation:** The use of standard templates that have been customised to reflect your organisation's branding and project requirements, provides the basis for accelerated, consistent content creation. The result: rapid content creation with outputs that look uniform and consistent.
- **Multimodal Content:** CA PA lets you repackage and republish content in various formats for reuse in different project, transformation, learning and support scenarios, giving your learners the flexibility to choose a learning style that suits them – formal classroom training, informal self-enablement and/or performance support.

Authoring features are accessible from one of three desktop components – one for trainers, one for authors, and one for subject matter experts – as well as from an intuitive, Web-based interface. This lets an entire workforce participate in content creation, collaboratively.

"Providing people with relevant content when they need it helps them build new skills, reinforce existing competencies and improve in-field performance."

Learners can access their assigned learning content directly from the CA PA 'Light LMS' without the need for a third party learning management system. The Light LMS is a repository for all your learning content. Managers can track and report learner progress using a selection of out-of-the-box reports.



Reap Big Dividends from Performance Support

CA PA gives your employees the help they need precisely when they need it. It makes training more focused, cost-effective and less time consuming, provides support for current tasks, and reduces procedural errors. This results in quicker time to competence, increased productivity, and faster adoption of legislation, software and processes. Moreover, with CA PA helping them build new skills almost immediately, your new hires can hit the ground running.

Providing performance support that is available to your users when they need it also helps to reduce support costs. Instead of calling a help desk, they can find answers to their questions at their fingertips – 24/7. What's more, this frees up your support staff to tackle issues that are more pressing.

For more information, please visit ca.com/ca-productivity-accelerator

CA Technologies (NASDAQ: CA) creates software that fuels transformation for companies and enables them to seize the opportunities of the application economy. Software is at the heart of every business, in every industry. From planning to development to management and security, CA is working with companies worldwide to change the way we live, transact and communicate—across mobile, private and public cloud, distributed and mainframe environments. Learn more at ca.com.

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