

Are You Ready for the EU GDPR?

It's one of the biggest changes to hit the digital privacy landscape in 20 years. And, in May 2018, the EU General Data Protection Regulation (GDPR) will introduce **maximum fines of €20 million** for non-compliance.

How prepared are companies worldwide?

We did a survey to find out.*

90%+



Over 90% of organizations believe that the GDPR will impact the way they collect, use and process personal data.

46%



Just 46% of organizations are highly confident that they'll be ready by the implementation date and 88% report technological challenges.

Are Your Testing Practices Up to Scratch?



Just 33% are very confident that every piece of customer data could be identified promptly across all systems and applications.



66% of organizations are not completely confident that they could erase customer data "without delay," as required by the right to be forgotten.



Only 43% are fully confident they could provide a customer with their data in a format accessible by them and transmissible to other formats, as is needed to fulfill the right to data portability.

How Will Organizations Become Compliant?

The GDPR will impact what data can be used in testing.

Just 39% of organizations believe that their masking processes and technologies are up to scratch.



58% of organizations plan to use a combination of masked and synthetically generated data, making this the most popular technology for compliance.



18% are not currently using synthetic data generation, but the GDPR may influence them to adopt it.



To find out more about complying with the GDPR, download our white paper: cainc.to/ga2D4P

*2016 VansonBourne survey commissioned by CA Technologies, "EU General Data Protection Regulation (GDPR): Are you ready for it?" <http://cainc.to/oPBVZG>