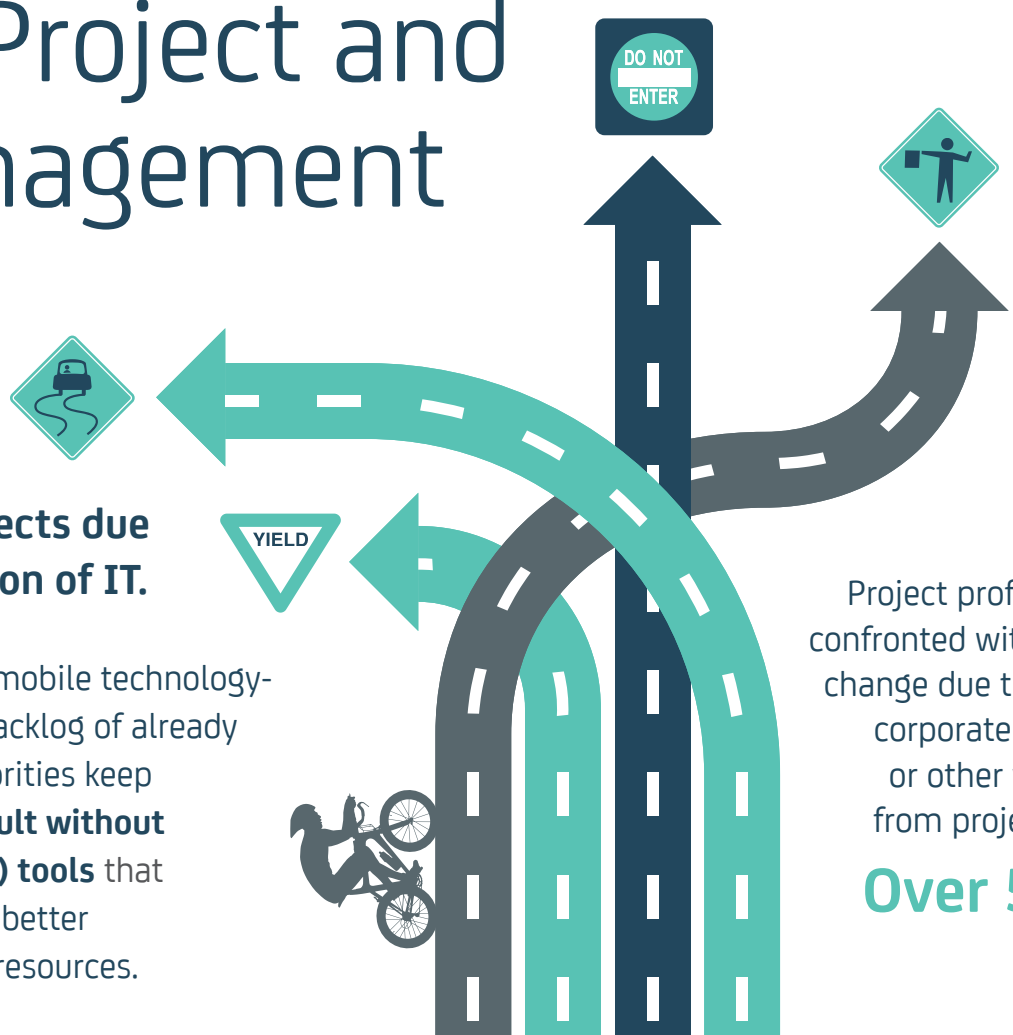


Break Away to **Efficient, Responsive** Project and Portfolio Management

Frustration

Organizations are managing a rapidly escalating number of projects due in large part to the consumerization of IT.

As a result, you face growing demands for mobile technology-based apps and services – on top of your backlog of already ongoing strategic initiatives. And when priorities keep changing, **functioning effectively is difficult without Project and Portfolio Management (PPM) tools** that support your need for additional oversight, better decision-making and more efficient use of resources.

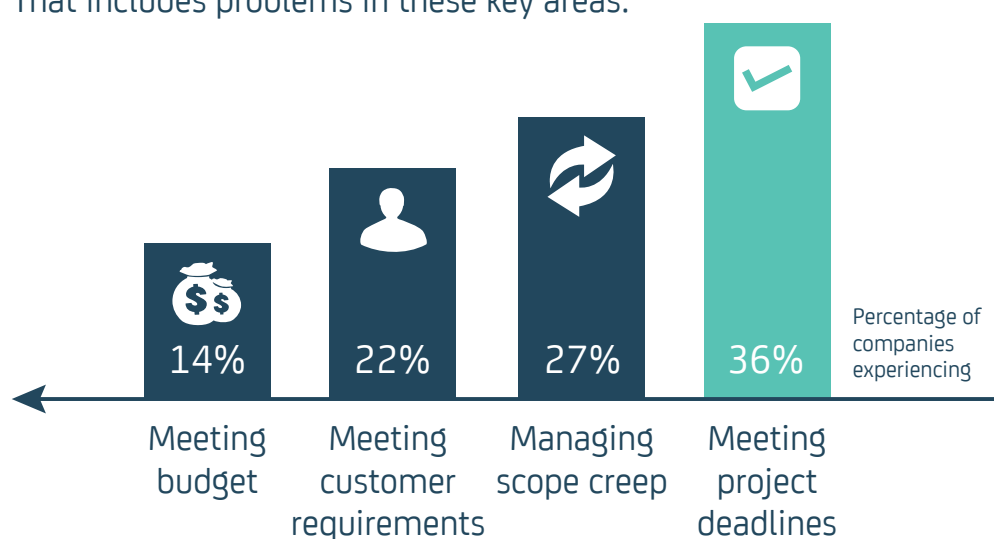


Project professionals confronted with project change due to shifting corporate priorities or other variances from project plans: **Over 50%**¹



What happens when your PPM methods have you going in circles?²

You know that you have trouble with PPM when telltale signs start appearing throughout your project cycles. That includes problems in these key areas:

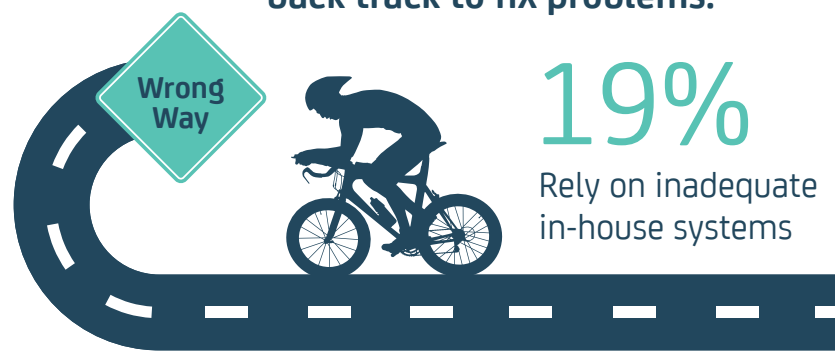


Why organizations go off course²

You can lose your sense of direction and be ill-equipped for the journey when you rely on costly manual methods and outdated systems that lag behind today's complex PPM requirements.



What's worse, you often have to back track to fix problems.



Empowerment

To lead the pack, you need to get in front of the limitations that are standing between your strategy and the results you expect from PPM.

Partnering with an experienced leader in PPM will help you get in the right gear and stay the course. Leverage CA PPM and its advanced, automated capabilities to more effectively align projects to strategy. Optimize project planning and resources across your enterprise and throughout the project lifecycle.

Insights you gain along the way can speed the completion of your next priority project while cutting related costs.



Primary reasons for deploying and using PPM:²



Acceleration

The race to innovation is all about speed and flexibility.

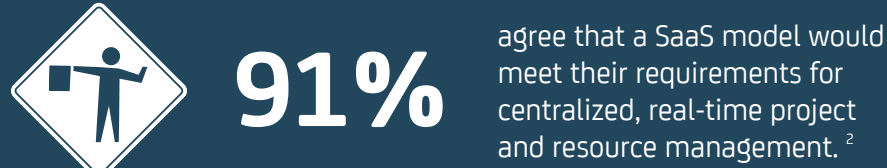
Shift into high gear with CA PPM SaaS and achieve faster ROI by eliminating the time and expense of an infrastructure deployment.³

- Get up and running in as little as 48 hours.
- Establish a solid PPM foundation and centralize projects within weeks, not months.



A PPM solution that can be live in weeks

New functionality that is easy to add



Cloud-based PPM is the answer.

Confirmation

CA PPM helps you move projects across the finish line quickly and cost-efficiently every time. Our customers have experienced significant benefits and savings as a result:⁴

\$1.46M

Improved revenue per improved project return rates

\$2.02M

Improved resource utilization

\$2.44M

Reduction in project cycle times

\$1.63M

Reduction in project failures



¹The ROI benefits shown are an average of multiple customer's projected results based on three-year cumulative values. See full Comparative ROI Data Study.⁴



Join more than **200,000 CA PPM SaaS users** in making project and portfolio management a tour de force. Learn how today at ca.com/ppm

² CA Technologies Research Report – PMI Congress, Istanbul, 2013.

³ These results are typical based on customer implementations over the past year. Actual time frames may vary.

⁴ CA Technologies white paper: "ROI with CA PPM," October, 2012.