

Fix or Feature: Shift the Focus of Your App Delivery Process

Agile environments make it tough on application delivery. On the one hand, you have a growing volume of app content under development. On the other, you have increasing demands to deliver those changes frequently and fast.

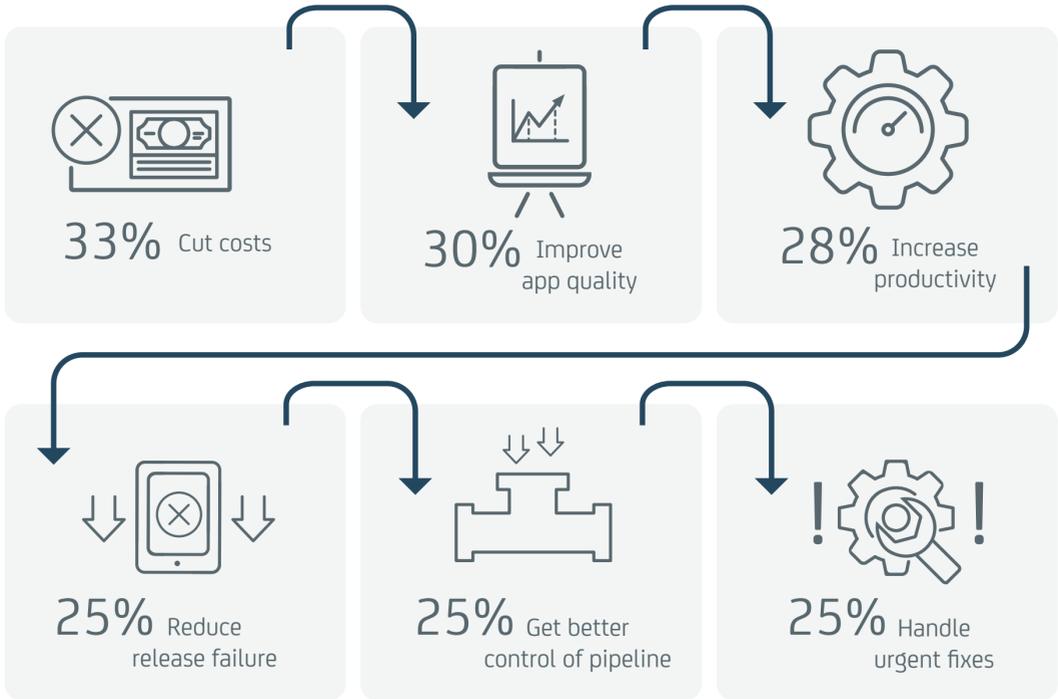
Small-to-medium-sized enterprises are setting a dynamic release pace:¹



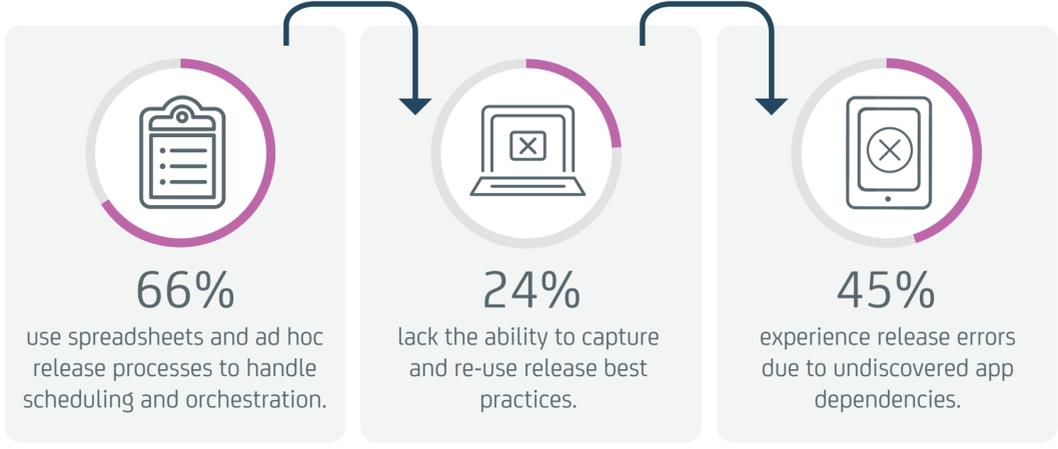
To keep up with this pace, companies need to release applications with factory-like precision. So why is it such a struggle?



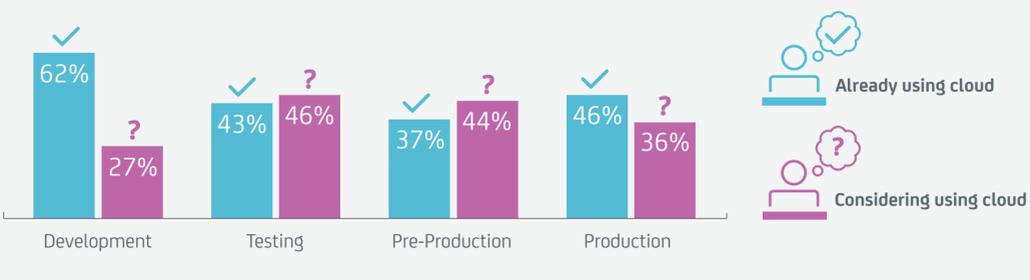
Like you, many of your peers have reported similar difficulty in the app delivery process. Among their top challenges is the need to:²



Unfortunately, ongoing manual processes and other inefficiencies intensify these concerns:³



And you don't want cloud usage (across the pipeline) to create additional issues.⁴

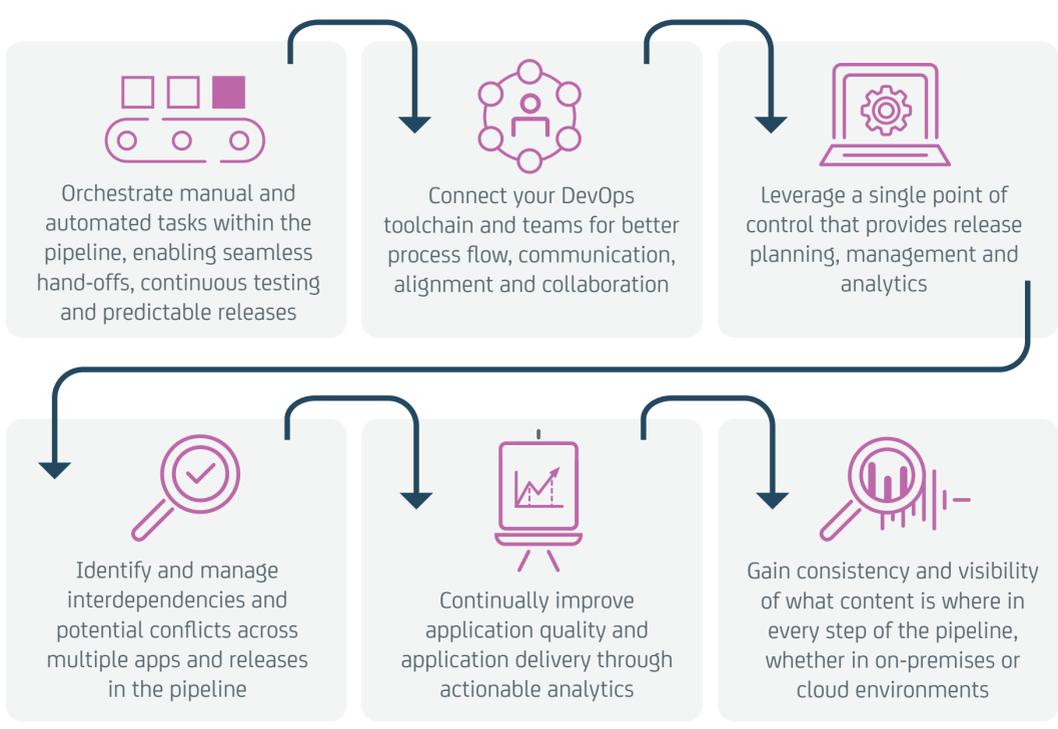


With all these challenges, your continuous delivery pipeline mix may contain more fixes than features, which ultimately impacts your business and your customers.

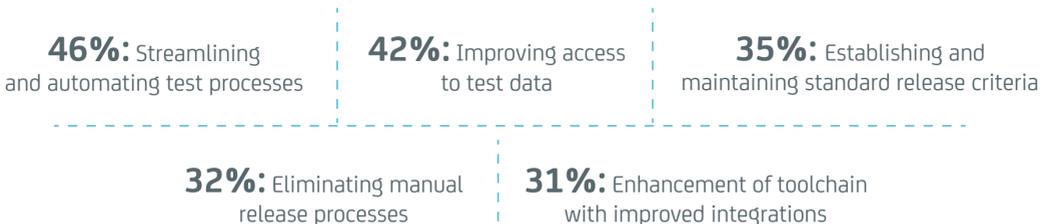
But what if you could:

- Help your developers spend less time troubleshooting and avoid rework?
- Equip your release managers to make data-driven, go/no-go decisions?
- Realize the goal of automated, continuous testing to improve quality?
- Get more innovative, revenue-generating features to your customers in every release?

With CA Continuous Delivery Director, you can:



And that aligns with process efficiencies that DevOps teams want:⁵



Learn how to deliver more value to your customers all the time with CA Continuous Delivery Director.

^{1,2,3,4,5} CA Technologies DevOps Research, prepared by Spiceworks, February 2017.

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