Leaders vs. Chasers

**Chasers deliver features. Leaders deliver value.**

Leaders need to ensure their limited resources are optimized. They need to prevent process from being a barrier to innovation. Leaders help align work that supports each business program objective—as quickly as possible.

In today's fast-paced, disruption-prone markets it's not enough to simply run your business. You need to build an engine of innovation and distance yourself from the competition.

**Project Portfolio Management: Don't just run your business, grow your business.

Leaders need to make investment decisions and align value-driven work across all teams. They also need to prevent process from being a barrier to innovation. That means everyone across the organization needs access to the right information, the right tools, and the right visibility into project data without siloed data streams.

Leaders need to address issues from teams or outside sources. Their tools don't allow them to easily model different scenarios or retrospective. They struggle to roll-up project insights and improve their data landscape.

Leaders align to strategy. They use the right information and the right tools to keep their entire workstream transparent. They need to make investment decisions and align value-driven work across all teams. They can quickly see what work is aligned to desired outcomes. They can quickly see what work is aligned to desired outcomes.

**Lead with vision, thrive on change**

Businesses need to establish a strategy that thrives on change. They need to make investment decisions and align value-driven work across all teams. They need to address issues from teams or outside sources. They need to easily model different scenarios or retrospective. They struggle to roll-up project insights and improve their data landscape.

**Don’t just run your business, grow your business.**

Leaders deliver value. By giving their teams the tools and time to innovate, they're able to add more value at every level and deliver products that move markets.

By connecting your organization—from top to bottom—around a clear strategy vision, we help you transform your business into an engine of innovation and distance yourself from the competition.

**Leaders vs. Chasers**

**Leader**

- **Forecast capacity**
- **Real-time insights**
- **Predictive intelligence**
- **Optimize **

**Chaser**

- **Plan intermittently**
- **Get stuck**
- **Watch the rearview mirror**
- **Overcommit**

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Watch the road ahead

Leaders plan continuously and identify opportunities based on historical data. Leadership can quickly and easily surface strategic goals. Built-in predictive intelligence that flags risks and opportunities.

Optimize

Leaders optimize their investments around winning outcomes, and align work that supports each program objective—as quickly as possible. As they look backward, they can easily look forward. They can quickly see what work is aligned to desired outcomes.

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