

New Ways to Grow Your Business Faster

31%

increase in operational or process efficiency



22%

increase in employee productivity

By adopting advanced agile principles, organizations can increase business growth by 33%, operational efficiency by 31%, employee productivity by 22% and customer satisfaction by 20%.

Ten Reasons to Go Agile Right Now Convince your boss.

1

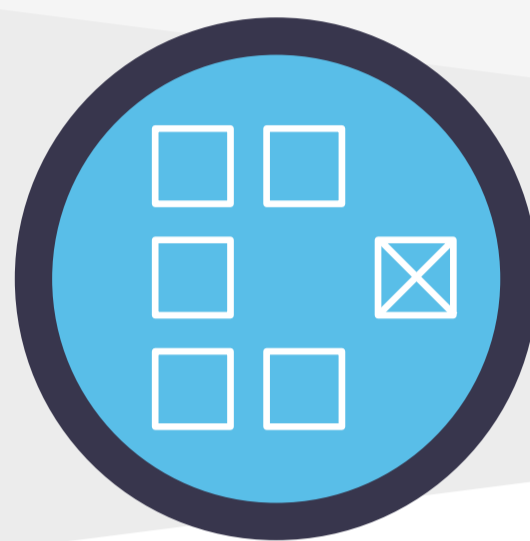


Realize revenue faster.

- Traditional methods cause delays and profit loss.
- Agile incorporates key learnings and customer feedback into small releases.
- Avoid missteps and realize revenue earlier with agile.

Simpler is better.

- Typical users use only a handful of features and don't read user manuals.
- Dense code bases create opportunities for potential bugs.
- Agile incorporates frequent testing to produce simpler, leaner, higher-quality code.



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3



Engage customers as allies.

- Traditionally, customers are left out of development process until end-user testing.
- Agile engages them early and often.
- Sense of ownership results in happier customers.

Build it right the first time.

- Agile delivers projects in small iterations.
- Each iteration = see + learn + apply.
- Reduce or prevent bugs from creeping in.



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Define "done."

- Everyone on the team knows what "done" means.
- Agile delivers timely microgoals that result in a complete feature or product.

Extend your expertise.

- Your vision, wisdom and clarity are key to our success.
- We need your support—no matter what happens.



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See all work.

- Set up metrics to measure teams' progress.
- Gain insights, not just raw data.
- Easily share key info with stakeholders.

Say "no" to work smarter.

- Surgeons don't always operate if there's an alternative.
- Some code works better when done later in the flow.
- Make smarter decisions to meet strategic goals.



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Empower your team.

- We share the same goals as you.
- Failed or incomplete projects are unacceptable to us.
- We'll work hard to succeed—and we'll celebrate together.

Happy teams perform better.

- Software development is hard work.
- Taking a break helps relieve stress.
- Re-energized teams are more motivated and productive.



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Make agility your competitive advantage. As a trusted partner, CA Technologies provides software and services solutions to help you accelerate innovation and deliver value faster. Need more ammunition to make your case? [Download Discover the Benefits of Agile](#)