

PPM + predictive BI: a springboard to the *next level*

A faster path from

Data > Insight > Action

The pace of business is accelerating. The difference between market leaders and everyone chasing them is often their ability to make decisions faster than their competition and to make them based on a more comprehensive picture of what's happening. Integrating modern BI tools with predictive performance metrics into a modern PPM suite creates a game-changing insight engine that can help your organization level-up.

CA partnered with TechValidate to survey over 500 users of PPM software to identify painpoints in their current experience and opportunities to improve the tools they use.

BI now

BI next

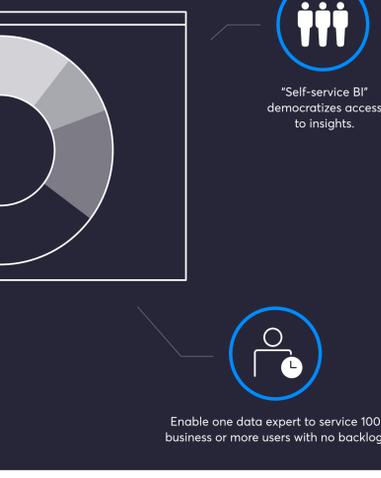
From delayed or incomplete data...

Intelligence is only as good as the data it's based on and the ease with which it can be aggregated and organized.



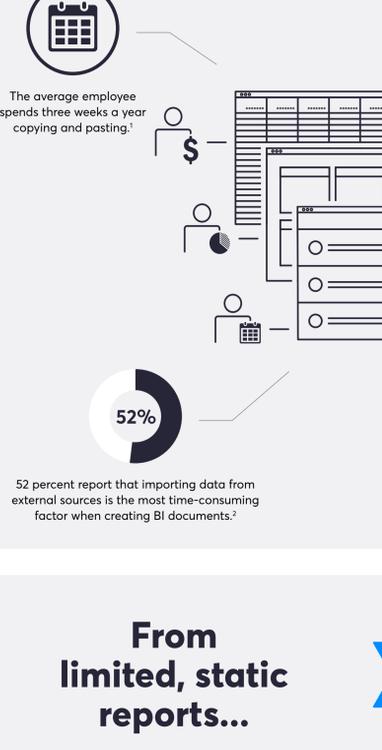
to real-time, project-level insight

Leverage trusted, real-time project data to support crucial business decisions, and eliminate delays and reporting bottlenecks.



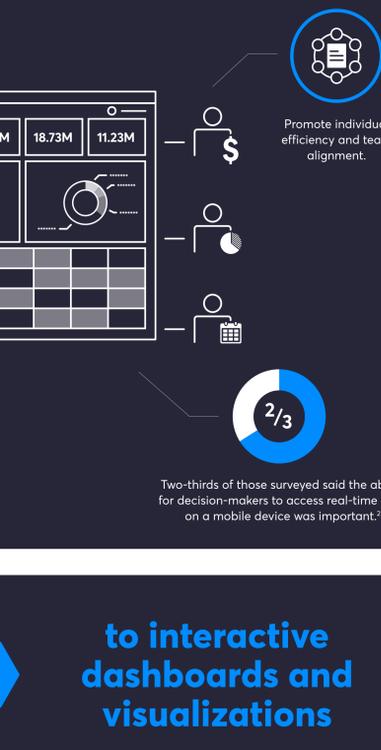
From a fragmented landscape of tools...

Role-specific BI and reporting tools are costly, inefficient and discourage transparency.



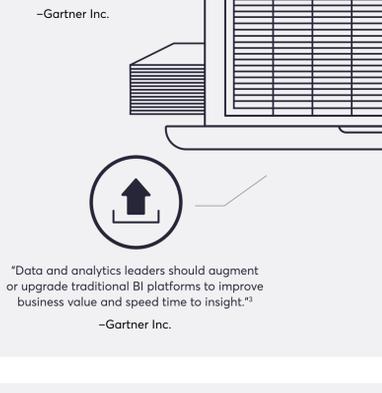
to a single (personalized) source of truth

Get all your data in one tool, available in real time, from any device, with the ability to create personalized views for individual users.



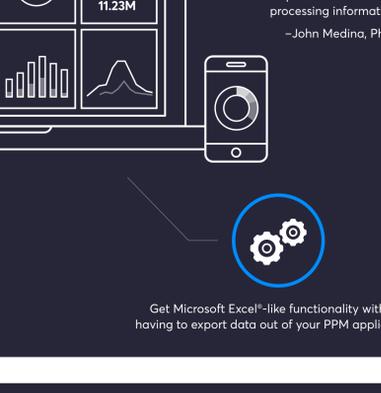
From limited, static reports...

Many reporting tools provide only a two-dimensional view of data, making it difficult to drill down to relevant insights.



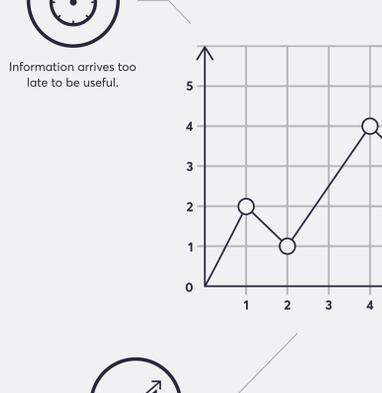
to interactive dashboards and visualizations

Embedded BI puts dynamic and interactive analytics tools right in your existing workflow.



From retroactive measurement...

Reporting can tell you what happened, but you can't manage effectively looking through the rear-view mirror.



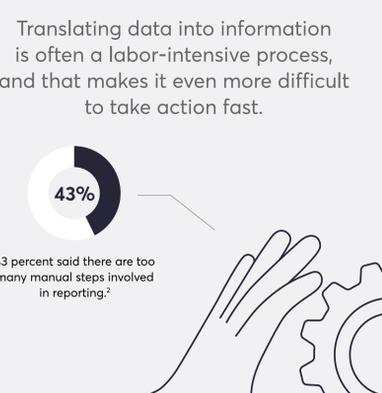
to predictive performance metrics

Instead of a simple record of what happened, build a roadmap for what needs to happen next.



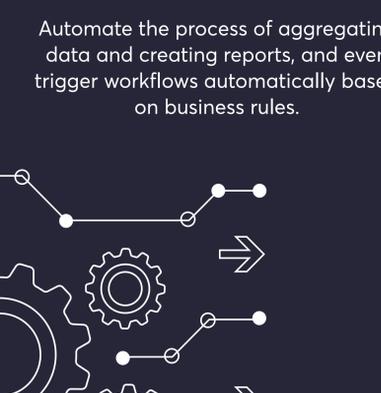
From manual processes and actions...

Translating data into information is often a labor-intensive process, and that makes it even more difficult to take action fast.



to automated data management and workflows

Automate the process of aggregating data and creating reports, and even trigger workflows automatically based on business rules.



What PPM with predictive BI means for your organization:

For the users

Reporting that is efficient, accurate and meaningful.

All your data in one place, with the ability for any user to immediately surface meaningful information—in the tools they already use—and efficiently communicate insights across the organization.

For the business

Make decisions quickly and with confidence.

Get real-time, project-level insight, enabling you to get a comprehensive picture of your data and make informed decisions at the speed of business.

Level-up your business with CA PPM.

CA Project & Portfolio Management (CA PPM) includes embedded BI tools and integrates seamlessly with industry-leading BI platforms.

Learn more at ca.com/ppm

¹ Gatta, T., Tumble Road LLC.
² TechValidate: CA PPM Reporting and BI Customer Survey, September 2017.
³ Howson, C. et al., "Critical Capabilities for Business Intelligence and Analytics Platforms," March 2017.
⁴ Evelson, B., "Build More Effective Data Visualizations," October 28, 2015, <http://goformester.com/blogs/15-10-28-build-more-effective-data-visualizations/>