The State of Business Agility 2017

150+ management-level executives participated in a survey: Business Agility Throughout the Enterprise

For companies of all sizes, across multiple industries, business agility is top of mind. Agile business processes throughout all departments in an organization give it the ability to sense, create, and adapt to change quickly and confidently.

FAST FACTS: State of Business Agility

70% of agile organizations respond quickly to dynamic business conditions
41% use agile development methods to create and market products competitively
51% reduce project deliverables and "fire drills"
47% improve software processes
47% improve collaborative efficiency

64% survey respondents understand the value of being agile.
70% know that agile organizations respond quickly to dynamic business conditions
36% use agile development methods to create and market products competitively

Why Business Agility—Multiple Benefits

- Reduce project deliverables and "fire drills"
- Increase visibility across functional groups
- Improve software processes
- Improve collaborative efficiency

Business agility is inconsistent across the organization, which means there is an opportunity to improve.

Survey respondents understand the value of being agile.
70% know that agile organizations respond quickly to dynamic business conditions
36% use agile development methods to create and market products competitively

Which departments are agile and which are headed in that direction?

Less than a third of respondents consider the other departments in their organization to be agile
84% believe the capability to respond more quickly to new opportunities will give them a distinct advantage.

Which departments are agile

R&D/Engineering/Product Development
33%
Service and Support
33%
PMO
25%

*Raising most momentum: only 21% think Service and Support is agile, but 33% say this department is increasing agility.

INCREASING AGILITY

41%
33%
33%

Why Businesses Must Improve Agility

- 65% expect higher customer satisfaction/retention
- 58% expect higher employee productivity/retention
- 57% expect reduced organizational costs
- 54% expect competitive differentiation

GOAL: Why Businesses Must Improve Agility

- 84% believe the capability to respond more quickly to new opportunities will give them a distinct advantage
- 60% expect higher customer satisfaction/retention
- 58% expect higher employee productivity/retention
- 57% expect reduced organizational costs
- 54% expect competitive differentiation

INCREASING AGILITY

41% R&D/Engineering/Product Development
33% Service and Support
33% PMO

*Showing most momentum: only 21% think Service and Support is agile, but 33% say this department is increasing agility.

CHALLENGES: Businesses Adapting Agile Methodologies

64% survey respondents understand the value of being agile.
58% adopt in predictable phases
25% feel financial commitment to change

GOAL: Why Businesses Must Improve Agility

- 84% believe the capability to respond more quickly to new opportunities will give them a distinct advantage
- 60% expect higher customer satisfaction/retention
- 58% expect higher employee productivity/retention
- 57% expect reduced organizational costs
- 54% expect competitive differentiation

INCREASING AGILITY

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33% Service and Support
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Next Steps: Increase Business Agility

75% of respondents report wanting to move towards business agility

But only
- 39% are confident on their way
- 36% are working on a plan but don't know how to get started
- 22% confine efforts to agile IT

Let CA guide you on your agile journey.
CA Technologies provides expertise, services, and solutions to help businesses succeed in their agile transformation.
To learn more about this survey and CA's leading solutions for Business Agility, visit: The State of Business Agility.

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