

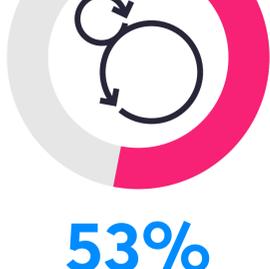
The State of Business Agility 2018

Management-level executives participated in a survey: Business Agility Trends in the Enterprise¹

Today's fast-moving markets present threats and opportunities at every turn. It's no longer enough to simply practice agile development—to stay ahead of the curve in this disruptive environment, modern businesses need agility throughout the organization. Here are the results.

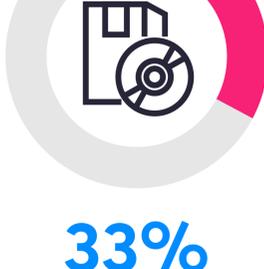
FAST FACTS: State of Business Agility

What does being agile mean in your organization?



"We can quickly sense and respond to internal and external business conditions."

vs.

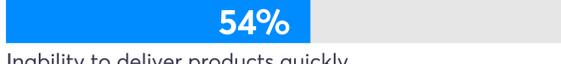


"It's the method used to develop software."

What day-to-day challenges do you hope to overcome with improved business agility?



Ineffective collaboration among teams



Inability to deliver products quickly



Projects getting derailed (everything is a fire drill)



Inability to adapt to customer (internal or external) needs



Projects missing the mark

How agile is your business?



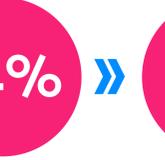
We're still using mostly waterfall planning and development processes.



Some teams are agile, but their practices are inconsistent and mostly siloed.



Some entire departments are successful with agile processes.



Our entire enterprise is on the path to agility.

Which departments are agile and which are headed in that direction?

Considered agile

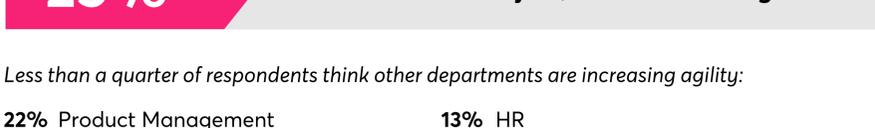
- 40%** IT/IS
- 39%** Software Development/Engineering
- 30%** Project/Portfolio Management
- 27%** Marketing



Less than a quarter of respondents consider other departments in their organization to be agile:

- 23%** Product Management
- 20%** Operations/Manufacturing
- 16%** Sales
- 16%** Service and Support
- 12%** Corporate Comms/PR
- 9%** HR
- 8%** Accounting/Finance
- 2%** Legal

Increasing agility

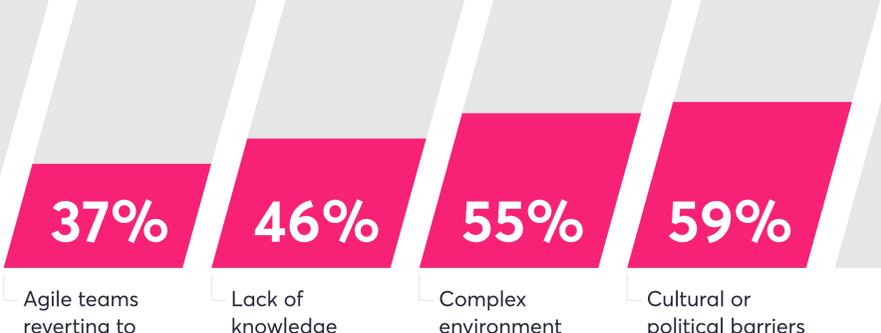


Less than a quarter of respondents think other departments are increasing agility:

- 22%** Product Management
- 19%** Marketing
- 19%** Operations/Manufacturing
- 18%** Service and Support
- 18%** Accounting/Finance
- 13%** HR
- 12%** Sales
- 9%** Legal
- 8%** Corporate Comms/PR

CHALLENGES:

Barriers to adopting agile methodologies



37% Agile teams reverting to top-down decision making

46% Lack of knowledge or skills

55% Complex environment

59% Cultural or political barriers

GOAL:

Why businesses must improve agility



believe the capability to respond more quickly to new opportunities will give them a distinct advantage

- 54%** Higher employee productivity/retention
- 51%** Improved customer satisfaction/retention
- 47%** Reduced organizational costs
- 43%** Continuous improvement through access to comprehensive data
- 29%** Competitive differentiation

NEXT STEPS:

Increase business agility

- 73%** report wanting to move towards business agility
- 41%** are confidently on their way
- 17%** are meeting to discuss business goals
- 15%** are working on a plan but don't know how to get started
- 20%** confine efforts to engineering and development



of respondents' organizations have slated plans to increase their agility within the coming year.

Let CA guide you on your agile journey. CA Technologies provides expertise, services and solutions to help organizations gain business agility.

To learn more about this survey and CA's leading solutions for business agility, visit:

[<The State of Business Agility>](#)