



3rd Annual DevOps Virtual Summit

Practical Ideas for Optimizing Your DevOps Strategy
An IDG Virtual Event – Sponsored by CA Technologies

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Today’s business leaders are focused on driving competitive advantage by successfully leveraging agile and DevOps methodologies together to accelerate the delivery of high quality software. Though this is a goal for nearly every company, some leading organizations have already spent countless hours advancing culture, innovation and automation to successfully implement DevOps. These DevOps leaders have developed best practices that are ready to be shared and refined to help advance DevOps adoption for all.

In this virtual summit, you’ll get the real-world expertise and hands-on guidance available from industry’s leading DevOps practitioners and thought leaders. Attendees will walk away with critical insight into key processes including:

- Translating agile concepts into DevOps practices
- Building a DevOps and Continuous Delivery pipeline
- Modeling and measuring real-world DevOps ROI

12:30 PM - 1:15 PM - Opening Keynote: Drive Innovation and Differentiation in the Application Economy



[Jeff Scheaffer](#)

SVP & General Manager,
Continuous Delivery Business
Unit, CA Technologies

Utilizing agile and DevOps practices together holds the key to digital transformation. Scheaffer will share the results of a primary research study that shows the power of combining agile and DevOps together. Additionally, Jeff will outline the tools required to achieve true continuous delivery—by enabling development, testing and release to occur continuously, and concurrently.

1:15 PM - 1:45 PM – The Data on DevOps: Making the Case for Awesome



[Nicole Forsgren](#)

CEO and Chief Scientist at
DevOps Research and
Assessment (DORA)

Quality and efficiency rule the day. Forsgren will detail how ongoing advancement of DevOps and Continuous Delivery practices has redefined culture and reinvented workflow – while providing some of the specific formulas and metrics useful to quantify related costs and measure resulting ROI.

1:45 PM - 2:10 PM – From Manual to Automated, The Evolution of Continuous Delivery at United



[Silvia Prickel](#)
Managing Director,
Enterprise Quality and
Release Management,
United Airlines

Just one short year ago, United began the journey towards zero-touch automation. Relying on CA Release Automation, United evolved from a manual, one-per-month release cycle with low test coverage to 4-7 releases a month with fully automated test cases including full regression, security scans, and load testing. During this time, they have seen a 20% improvement in productivity and saved over 22,000 hours of manual testing to date. And the transformation continues. United has a clear picture of success, and continues to work toward a fully automated continuous delivery organization inclusive of tools, processes, and cultural transformation.

2:10 PM - 2:35 PM – How GM Financial is Building a Sustainable, Holistic Continuous Delivery Practice



[Matt McComas](#)
VP of Business Platform
Operations, GM Financial

Nearly two years ago, GM Financial (the finance arm of General Motors) set out to implement a new continuous delivery (CD) practice in order to improve their loan process and better serve their customers. Since then, they've been fully committed to improving delivery times and software quality by driving CD adoption within their company. Working with Dev, QA, and Ops, they have collaborated to improve their software factory and have automated thousands of deployments, and have driven down the time it takes to process loans from two weeks to one day. And according to GM Financial, they are just getting started.

2:35 PM - 3:00 PM – How CNN Built a User-Centric Mobile App Leveraging Analytics



[John Hashimoto](#)
VP of Vertical Products at
CNN Operations, GM
Financial

Every company dreams that their mobile app will be featured in the App Store, but that can be a blessing or a curse if your app isn't delivering the experience your users expect. The CNN Politics app was featured by Apple during the 2016 election season and CNN was not only prepared, but they had the right tools in place to continuously improve their app based on real-user insights. CNN partnered with CA Technologies, a leader in digital transformation, to build the CNN Politics app, an immersive multimedia experience that tracks the latest breaking politics news, polling and visualizations with personalized alerts and notifications. The mobile app is smartly packaged, easily digestible news that can be accessed anytime, anywhere. To keep up with the demands of users, CNN uses CA App Experience Analytics to gain full visibility into real-time usage and app behavior, allowing them to improve the design and content of the CNN Politics mobile app. In addition, proactive alerts have allowed CNN to find and fix issues before they affect the user experience, improving overall quality. In this session, John Hashimoto, VP of Vertical Products at CNN Politics, will cover their digital transformation journey and how they use CA App Experience Analytics to improve and optimize the user experience.

3:00 PM - 3:45 PM – Agile and DevOps – The Ultimate Force Multipliers - Panel Discussion with thought Leaders and customers moderated



[Aruna Ravichandran](#)
VP, DevOps Solution
Marketing,
CA Technologies



[Chris Riley](#)
Founder and DevOps
Analyst
Fixate.io

The pressures of the app economy mean that improving velocity and delivering optimal customer value must live at the heart of every organization's digital transformation strategy. As a result, businesses are transforming the way in which they design, develop, and deliver applications so they can offer higher quality apps to customers, faster than ever before. Agile and DevOps practices have become critical to success.



[Kelly McCartney](#)
Director, Infrastructure and
DevOps, Jewelers Mutual
Insurance



[Dan Rice](#)
Agile Advisor
CA Technologies

This panel discussion with thought Leaders and customers moderated by Aruna Ravichandran, VP, DevOps Solutions Marketing at CA Technologies, will cover how the Agile and DevOps practices help businesses respond to changing market dynamics with speed and confidence; and get to market faster with high-quality products that customers want.

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